



Living with Flood Risk in a Changing Climate

FLOWs report WP2A - 1

Perception of Flood Hazard in Countries of the North Sea Region of Europe

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*It seems to me that we all look at Nature too much
And live with her too little.*

Oscar Wilde

PERCEPTION OF FLOOD HAZARD IN COUNTRIES OF THE NORTH SEA REGION OF EUROPE

By Irina Krasovskaia

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Foreword

This report presents the results of the poll investigation in five countries of the North Sea region of Europe: Germany, the Netherlands, Norway, Sweden and the UK. It is the first one in a series of reports on WP2A of the FLOWS. Hallvard Berg (NVE, Norway) led the task group consisting of the representatives of all partner countries: Alison McErlain and Denys Ngu (Norfolk County Council, UK); Sandra van der Vegt (Flevoland, The Netherlands); Barbro Näslund-Landenmark (SRV, Sweden); Timm Ruben Geissler (Technische Universität Hamburg, Germany); Lars Gottschalk and Irina Krasovskaia (University of Oslo, Norway). The members of the task group coordinated the work in their respective countries and contributed with valuable comments on the results. Many other people from both FLOWS national teams and outside FLOWS-project participated in discussions and preparations of the poll and their contribution is gratefully acknowledged. Special thanks are due to Joanne Reilly, the Environment Agency UK for her valuable help with the preparation of the Master questionnaire and Rune Stubrud for his cheerful illustrations. Denys Ngu's amendments of the language contributed much to the readability of this report and are highly appreciated by the task group.

The report starts with an introductory chapter presenting the objectives and emphasizing distinctive features of this study in the context of FLOWS. The focus is put on perception of risk of flooding by laymen and decision-makers as an important element of flood risk assessment. Chapter II describes investigation tools, sample selection and accuracy aspects of the study. Chapter III presents the views of laymen in five countries of the North Sea region on flooding, trying to identify main similarities and discrepancies in these views. Chapter IV summarises the identified views, both common and different, as a background for discussions with decision-makers during expert panels in search for consensus. Annexes present the Master questionnaire; tabled data and additional information on sample selection (from TNS Gallup's report).

SUMMARY

Flood risk perception by the general public is essential information in decision making concerning all the steps in flood risk assessment from preparedness and forecasts to spatial planning and retrofitting. The poll study described in this report was carried out with a purpose to study the perception of risk and vulnerability by laymen in five countries of the North Sea region of Europe: Germany, the Netherlands, Norway, Sweden and the UK. Among the focus topics for the poll were: general awareness and concerns about flood hazard; previous experiences from floods/ flood assessment; reasons for living in a flood prone area; knowledge about flood assessment in home region and preferable information channels and willingness to “buy safety”/ adapt to risk (risk-benefit). Polling was carried out by means of telephone interviews and involved on the total 4000 people living in areas at risk of flooding. The study brought forward important information about the way people in flood-prone areas of the North Sea region perceive flood hazard. There are more similarities than differences between the countries in the way people perceive flood hazard. We can note

- Limited interest in flood hazard
- Poor involvement in flood issues
- Sentimental rather than logical reasoning for living in areas at risk of flooding
- Passiveness with respect to raising flood safety of own homes
- Reluctant attitude towards moving
- Leaving responsibility to public authorities in spite of insufficient confidence in their ability to handle the problem
- Acceptance of major changes in environment to raise flood safety
- Newspapers and radio/TV are still the preferred information channels (except in UK), but information is insufficient or inadequate
- Misunderstanding of the nature of floods.

The findings from the poll study will be presented to decision-makers from the partner countries during expert panels to assess discrepancies in the perceptions between these two parties trying to reach a consensus on what risk is tolerable and what protection is possible to provide. Public perception and common sense cannot replace science and policy but they can certainly provide impetus for the decision-making process. The engaged dialog between decision-makers and laymen is considered to be an important element in decision-making in the context of flooding.

1. Engaging a dialogue between laymen and decision-makers

*Plutôt que de s'opposer, doivent se soutenir¹
Et se corriger mutuellement.*

Claude Magris

Reports about devastating floods are brought to us by mass media almost every week. Many regions of Europe have faced severe flooding numerous times in recent years. Table 1-1 offers some examples of statistics of disastrous floods that occurred in the North Sea region. The values in the table are not directly comparable as the damage costs are calculated and reported differently in different countries.

Table 1-1. Floods in Northern Europe (EM-DAT, 2004)

Country	Year	Killed	Damage mill.€ ²
Germany	1994	2	158
	1995	0	819
	1997	0	59
	2002	27	7500
	2003	7	553
Sweden	2000/2001	0	25 (Arvika) ³
	2002	0	5 (Orust) ⁴
Norway	1987	0	48 ⁵
	1995	1	117 ⁶
	2000	0	19 ⁷
Netherlands	1993	0	43
	1995	0	1442
	1998	0	16
UK	1998	5	204
	1999	0	26
	2000, Jun.	0	15
	2000, Oct.	0	4781
	2001, Feb.	0	-
	2001, Oct.	0	-
	2002, Jul.	1	-
	2002, Aug.	0	-

¹“Instead of opposing, it is better to support each other and adapt.”

² EM-DAT presents data in US\$, which have been converted to €

³ Johan Mannheimer, personal communication

⁴ Johan Mannheimer, personal communication

⁵ NOU 1996:16

⁶ NOU 1996:16

⁷ compiled by Hallvard Berg from different sources

We can see that floods bring enormous economic damage and also kill people. **Is the world becoming a more dangerous place?** Although the frequency of extreme floods shows an increasing tendency over recent decades, they are, by definition, rare events. This explains why such events still come as a surprise to the inhabitants on the floodplain. These people may have been lulled into a false sense of security by the long period passed since the last devastating flood, and by the technical protective measures undertaken (Kundzewicz, 1999). We face a paradox, when despite an outstanding development in science and technology we witness increasing losses caused by floods. Flood risk assessment goes beyond meteorological events, hydrological regimes, flood hazard mapping and technical means (e.g. dams, dikes etc.). It includes perception of risk by the general public and decision makers (Krasovskaia *et al.*, 2001). As noted by Renn (2004), it is not only probability and severity of adverse effects that influence the way people perceive risk but rather the context in which the risk was experienced.

Floods represent, however, a natural phase of river flow regimes and a flood hazard cannot be eliminated. It is the vulnerability of the society that should be assessed instead. In the last two decades “resilience” has become the buzzword (World Disasters Report, 2004). As it is not possible to provide total flood safety using even most advanced technical measures, it is of vital importance to learn how to live with floods by means of:

- better preparedness
- better forecasts
- better spatial planning
- better perception of flood hazard
- retrofitting.

All the above topics are studied in FLOWS and WP2A focuses on perception aspects of the problem with the aim: *“To study the perception of risk and vulnerability by the citizens, decision-makers and experts in partner countries focusing on similarities and differences in a search for a definition of commonly **tolerable** risk (if possible).*

To investigate the existing links for communication of the flood hazard and suggest possible improvements”.



Towards new horizons

Why is it important to study perceptions of flood hazard? Floods represent a threat only with respect to human society, which gives humans a central role: through location and through perception (“anthropogenic” interpretation of a hazard). The protection of the rights of an individual is essential in a democratic society, but protection of the common wellbeing of the whole of society is also important. From this it follows that any flood assessment strategy should be based on the agreed policy between individuals and society with respect to what level of risk is tolerable. Risk is a primary factor in many political matters, often more important to the general public than other considerations and certain facets of the perceived risk are strongly related to the demand for risk mitigation (Sjöberg, 1999). Flood risk perception by the general public is thus essential information in decision making concerning all the steps in flood risk assessment from preparedness and forecasts to spatial planning and retrofitting.

Flood assessment is typically given to bodies with large administrative power and tax basis, while most of the impacts are local (Smith, 2001). It is important to make these two levels meet. The perception of risk by these two parties often proves to be different, as illustrated in Fig.1-1.

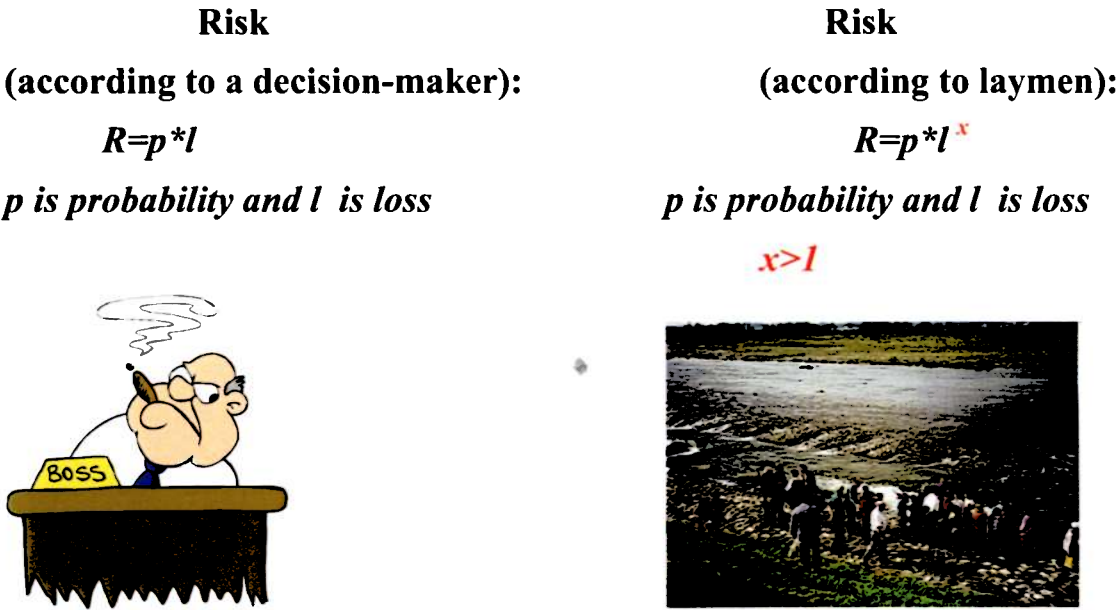


Fig. 1-1. An example of some common risk definitions by a decision-maker and laymen.

We note an important difference, **exponent x**, which is always greater than one and is very individual. “Governance” is the new catchword to highlight the importance of the soft components of water resources management. A fundamental difference in all governance is between *perceived* and *assessed* problems: politicians and the general public act from perceived problems while experts work with diagnosis-based assessed problems (Falkenmark, 2004).

More practically-oriented and experience-based local knowledge accumulated in flood-prone areas needs to be reconciled with a general expert knowledge of flood issues. The identification of the commonly acceptable comprehension of the flood hazard is a first

step in a democratic process of formulating a flood-protection policy backed by the general public. In this context, effective ways of communicating the flood hazard message to the public are crucial for the success of the promoted participatory approach. Knowledge of public perception can be used for elaborating trade-off policies in flood assessment. As noted by Renn (2004), such trade-off is dependent on both context and choice of dimension, and information on perception helps to select these latter. It also may indicate beneficial improvements in informational policies.

Many perception studies in connection to floods have been performed during the last decade (e.g. Krasovskaia *et al.*, 1995; Morris-Oswald & Simonovic, 1997; Horven Skellnes (2001); Environment Agency, 2004). Valuable information about how laymen perceive flood hazard and flooding has been assembled analysed and is available for use. Unfortunately, in most cases no attempt has been made to incorporate this information directly into spatial planning practices.

The ambition within WP2A, besides bringing valuable new data on perception in the North Sea region of Europe, is to fill in this missing link. We go a step further letting two different perceptions, i.e. decision-makers and laymen meet, and then engage a dialogue between these two parties trying to reach a consensus on what risk is tolerable and what protection is possible to provide. This dialogue may then continue with a “trialogue” – government, private sector and civil society (Falkenmark, 2004).

A Poll study of flood hazard perception is a first step on the way. The Focus Groups study that followed the Poll allowed deeper investigation of a number of selected topics covered by the Poll (reported separately). The views of decision-makers on flood hazard will be studied by means of expert panel discussions (reported separately). The experts from different countries will then meet at an international panel to present their views on what risk can be tolerable, identify ways to reach an agreement about this with the general public, suggest approaches to trigger active public participation in issues concerning flooding with a special focus on spatial planning, and also suitable communication links between decision-makers dealing with flooding and laymen living in areas at risk. The acquired knowledge will offer an indispensable background for assessing flood hazard in areas at risk. The aim is to build on an example of using this information in combination with other FLOWS products within spatial planning in a community.

2. Investigation tools, sample selection and accuracy.

2.1. Technical tools used to study public perception

There are a number of approaches to study public perception. All of them have their pros and cons. In this study we used the Expressed Preferences Approach that is we asked laymen and decision-makers directly instead of studying their behavior in a flooding situation. Poll was carried out in all participating countries. We applied polling in areas at risk of flooding (i.e. stratified polls) to study public perception of flood hazard. The study addressed population in vast flood risk areas in the North Sea region and telephone interviews were considered to be the most appropriate tool. It allows collecting the views on flooding from many citizens at relatively low cost and provides a statistically sound sample. This method was found to be most useful in respect to the objectives of the study, namely to get information about how laymen perceive flooding hazard. Focus groups that followed the poll in the UK and Norway allowed analysing why people perceive this hazard in a certain way. A deeper psychological analysis is however beyond the frame of this project.



Stratified telephone polling

Polling occurred over February - March 2003 in Norway, the Netherlands and the UK, in October-November 2003 in Sweden and April-May 2004 in Germany (due to later German entrance into the FLOWS project). The poll was carried out by TNS Gallup and its partners in the participating countries. Interviews were conducted as CATI (Computer Assisted Telephone Interviews) in each country and each interview took about 10 minutes.

2.2. Sample selection

As already noted, the poll study addressed population in areas at risk of flooding. Table 2-1 presents a list of communities that were involved in the study. Each partner country selected their sample population in collaboration with TNS Gallup and its partners in respective countries. The sampling phase proved to be complicated in Norway and Sweden due to very complex topography. Whereas in the Netherlands and in the UK the flood-prone areas are rather flat and wide, in Norway and Sweden they are narrow and follow strict topographical boundaries. Below the selection procedures are briefly presented country wise (for more details see Annex 3).

Table 2-1. Survey areas.

UK	Netherlands	Norway	Sweden	Germany
1. Cambridgeshire 2. Lincolnshire 3. Norfolk	1. Flevoland 2. Friesland 3. Groningen	1. Bærum 2. Fet 3. Førde 4. Grue 5. Høyanger 6. Karasjok 7. Kvinesdal 8. Luster 9. Lærdal 10. Melhus 11. Midtre-Gauldal 12. Nes 13. Nordreisa 14. Notodden 15. Nøtterøy 16. Oslo 17. Saltdal 18. Skedsmo 19. Sokndal 20. Sunndal 21. Tokke 22. Trondheim 23. Trysil 24. Åsnes	1 Kristianstad omr 1 2 Kristianstad omr 2 3 Kristianstad omr 3 4 Klarälven 5 Karlstad 6 Mariestad 7 Arvika 8 Åmål 9 Bollnäs	1. Aussendeichs: Schleswig-Holstein and Niedersachsen 2. Starkegen: City of Hamburg 3. Binnendeichs: Niedersachsen

Germany

The German sample consists of three sub-samples with 180 values in sample 1; 310 values in sub-sample 2 and 310 values in sub-sample 3. Sub-sample 1 contains certain streets in some flood-prone townships in the federal states of Schleswig-Holstein and Niedersachsen; sub-sample 2 is represented by certain areas in the outskirts of the city of Hamburg at risk of flooding in cases of intense rain; sub-sample 3 consists of flood-prone townships in the federal state of Niedersachsen (total of 83 townships).

While in sub-samples 1 and 2 all households in the defined areas (streets) were included, sub-sample 3 includes the whole population in the defined areas (townships). For sub-samples 1 and 2 telephone numbers were taken from telephone directories. The number of households was rather limited in these two areas and all available telephone numbers were used. For sub-sample 3 the telephone numbers were generated by applying the

"random last two digits – RL(2)D-method" following the so-called Gabler/Haeder method. In the first step blocks of telephone numbers were built by removing the last two digits of all existing telephone numbers in the defined townships. In the second step the "universe" of all possible telephone numbers for these number blocks was generated by filling each existing number block with all possible digit combinations. From this "universe" a sample was randomly selected in a third step.

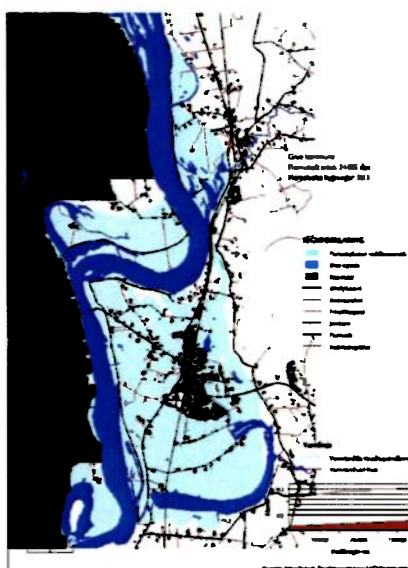
Weighting was applied to the German sample. The weighting factor was based on the total population living in the areas covered in this survey. Since the population represented in sub-samples 1 and 2 formed only a small part of the whole population covered in the overall sample, the cases of sub-sample 1 and 2 were down weighted, while cases in sub-sample 3 were up weighted accordingly.

Netherlands

Three of the northern provinces of the Netherlands participated in the survey viz. Flevoland, Friesland and Groningen. For Friesland and Flevoland phone numbers of households living in distinct flooding areas (the deepest area's) were bought from Cendris (1120 and 3200 numbers respectively). For Groningen 6000 random phone numbers were generated. These were all situated in areas with a potential risk of flooding. The sample was self-weighting across regions.

Norway

In Norway the survey population was initially identified using Flood Hazard maps produced by the Norwegian Water Resources and Energy Directorate (NVE).



Sample selection in Norway

Households living in the areas indicated as flood-prone areas on the map were selected for interview.

The sample obtained proved, however, to be too small and an additional area at risk of flooding was added (Lillestrøm), for which no Flood Hazard maps were available. This latter area was subdivided regionally by the smallest geographical location identifier readily available ("Grunnkrets"). In addition the area in Bærum was extended outside the 100 year flood. Thus, half of the sample in Norway was defined by the flood-maps and

the other half was selected from ordinary geographical maps.

The following adjustments were made:

1. Industrial, commercial buildings, annexes, farm buildings etc. were excluded from the survey.
2. An exact matching of household addresses and telephone numbers was impossible in sparsely populated parts of the country. The lack of addresses adds systematic bias in the sample prior to interviewing.
3. Finally, potential bias is introduced by lack of contact and non-response during the interview.

Comparing the survey population at fieldwork start-up to the net sample, it was noted that the geographic composition was basically intact, but due to “fall-outs” the structure of the sample concerning population size showed some significant deviations. Hence the Norwegian sample was weighted to correct for the survey sample bias introduced during the interviews (for more details on weighting see Annex 3).

Sweden

To reach the necessary sample size the Swedish sample was assembled from seven geographical areas using slightly differing sampling practices:

- *Arvika, Klarälvdalen and Mariestad*: Households in the areas flooded in 2000, using archives and map information.
- *Åmål*: Areas with previous flooding experience and at risk of flooding
- *Karlstad*: Areas affected by high water levels 1995 and 2000/2001 and areas pinpointed at risk of flooding from flood inundation maps.
- *Kristianstad*: Households in areas located close to a sea dike; areas with a risk of flooding where households had received flood information; households in areas at risk of flooding but without flood experiences
- *Bollnäs*: Households selected from the property archive within the 100-year flood risk zone.

The sample was self-weighting across regions.

UK

The sample covered the flood prone areas of the East of England, mainly low-lying plains and including reclaimed land. There were originally 318 postcodes in the sample, of which 270 are represented in completed questionnaires. The sample was self-weighting across regions.

2.3. Computational accuracy and confidence limits

Validity of the results of the analyses besides the method used strongly depends on the quality of the data sample. For a stratified poll study this means that a sample should be carefully selected with respect to the aim of the investigation described earlier, and should have a necessary size. The sample sizes in the poll study were chosen to insure a sufficient computational accuracy and provide the results within acceptable confidence limits. Table II-2 offers information about the sample sizes in each respective country. The “Gross sample” is the number of residents randomly chosen for the telephone interviews in the selected area; the “Net sample” is the real number of respondents phoned; the “Complete interviews” is the number of valid responses received.

Table 2-2. Sample sizes in the Poll study (for more details see Annex 2)

Summary statistics	UK	NL	N	SE	D
Survey population	2.6m	10228	3438	1583	≈ 325.000
Gross sample	2184	10228	3438	1583	9623
Net sample	1874	4727	2810	1566	5275
No contact, total	745	2109	848	201	2630
Refusals, total	329	1822	1162	565	1845
Complete interviews	800	796	800	800	800

The results of polls are commonly presented as a proportion (frequency) p in per cent of the total population that belongs to a certain category (e.g. “with flood experiences”). The uncertainty in the results can be shown in terms of the width δ of a confidence interval $p \pm \delta$ around this frequency p and the confidence level $\varepsilon\%$, i.e. the probability that a true proportion of the whole population in the investigated area belongs to this category. The results are more precise with narrower confidence intervals and higher confidence levels.

Table 2-3 shows the amount of data required to reach a desired confidence level (Gottschalk & Krasovskaia, 1980). The theoretical background for the calculation procedure is found in Cramér (1948, p.515). Using Table 2-3 we can see, for example, that if 30% of the responders answered in a certain way, the sample size should be 1288 values to have an error in the limits of $\pm 5\%$ with a confidence level of 95%. Consulting Table2-3 it is possible to estimate the accuracy of the results with respect to each particular question for each respective country using the data tables in Annex 2.

Table 2-3. Dependence of the sample size on the chosen frequency, confidence level and width of confidence interval.

Length of confidence interval, $\delta\%$	Confidence level $\varepsilon\%$	Frequencies, $p\%$				
		10(90)	20(80)	30(70)	40(60)	50
5	67	145	256	335	383	399
	75	191	338	443	507	528
	90	392	691	907	1036	1080
	95	556	982	1288	1471	1533
2	67	901	1600	2099	2399	2499
	75	1192	2116	2778	3174	3307
	90	2437	4328	5680	6491	6791
	95	3460	6145	8064	9216	9600
1	67	3601	6400	8399	9599	9999
	75	4764	8464	11114	12701	12231
	90	9743	17315	22726	25972	27054
	95	13833	24585	32266	36876	38412

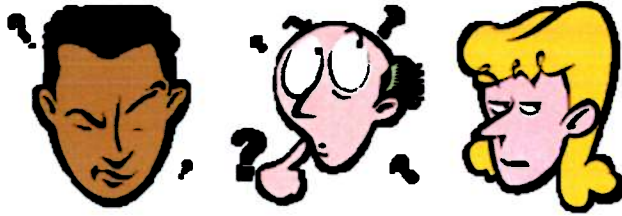
Table 2-4, provided by TNS Gallup, can be useful when evaluating the validity of the results concerning the difference between the answers given to a certain question. The confidence level of 95% is applied by TNS Gallup.

Table 2-4. Dependence of uncertainty margins (%) on the sample size (TNS Gallup)

Sample size	5(95)%	10(90)%	20(80)%	30(70)%	40(60)%	50(50)%
50	+/- 6	+/- 8,3	+/- 11,0	+/- 12,7	+/- 13,6	+/- 13,9
100	+/- 4,3	+/- 5,9	+/- 7,9	+/- 9,0	+/- 9,6	+/- 9,8
200	+/- 3	+/- 4,2	+/- 5,5	+/- 6,4	+/- 6,8	+/- 6,9
400	+/- 2,2	+/- 3,0	+/- 3,9	+/- 4,5	+/- 4,8	+/- 4,9
500	+/- 1,9	+/- 2,6	+/- 3,5	+/- 4,0	+/- 4,3	+/- 4,4
600	+/- 1,7	+/- 2,4	+/- 3,2	+/- 3,7	+/- 3,9	+/- 4,0
1000	+/- 1,4	+/- 1,9	+/- 2,5	+/- 2,8	+/- 3,0	+/- 3,1
1500	+/- 1,1	+/- 1,5	+/- 2,0	+/- 2,3	+/- 2,4	+/- 2,5
2500	+/- 0,9	+/- 1,2	+/- 1,6	+/- 1,8	+/- 1,9	+/- 2,0

If for example, 40% in a sample of 1000 persons responded in a certain way, the confidence margins are $\pm 3\%$, i.e. a possible error in the percentages is $\pm 3\%$. This means that comparing two frequencies, these must differ by at least 3% to be significant.

3. WHAT DO PEOPLE THINK ABOUT THE FLOOD HAZARD?



Worthwhile to think about?

The poll study focused on the following topics selected by the task group:

- General awareness and concerns about flood hazard
- Previous experiences of floods/ flood assessment
- Reasons for living in a flood prone area
- Knowledge about flood assessment in home region and information channels
- Willingness to “buy safety”/ adapt to risk (risk-benefit)

In addition, information on personal background was collected (gender, age, education level, economic activity, type of area, residence, rented or owned, household size and structure, time at current address).

A questionnaire consisting of 32 questions on the focus topics and 10 questions on personal background (see Annex 1) was devised by the University of Oslo and discussed and adapted within the task group. The formulations were adapted for short telephone interviews lasting about 10 minutes in collaboration with TNS Gallup. The original language was English (Master questionnaire) and the questions were translated to local languages of participating countries. Some slight adaptation of text was allowed to accommodate/suit local conditions.

The poll investigation revealed broad spectra of attitudes, thoughts and plans with respect to flood hazard among the population living in flood risk areas in the North Sea region of Europe. The presentation below follows the focus topics and the diagram numbers refer to the chapter and question number in Annex 1; the question is presented in each diagram. The tabled data are found in Annex 2.

3.1. This cannot happen to me!

*The fact is, that public have an insatiable curiosity
To know everything, except what is worth knowing.*

Oscar Wilde

People’s awareness of flood hazard in areas at risk of flooding is an important premise for effective assessment of this hazard. The poll study included a set of questions in order

to test whether people in the areas of study (i.e. areas at risk of flooding) were concerned about floods. Some earlier European studies have shown that the flood hazard was ranked very low by Europeans, third from bottom in a list of 30 different hazards leaving only danger of contracting AIDS and being hit by lightning behind (Sjöberg, 1999). At the same time devastating floods occur in Europe practically every year bringing enormous economic losses and even human fatalities (Cf. Table 1-1).



“This cannot happen to me!”

Do people in the North Sea region living in areas with flood hazard know about it?

Based on the results of the poll the answer is in general, not really. Only less than half knew that they lived in an area at risk of flooding. The differences between the countries were big however. While in both Scandinavian countries six-seven in ten respondents knew about flood hazard in the area, in the UK and the Netherlands five-six in ten were not aware of this. In Germany only one in ten was aware of living in an area at risk of flooding (Fig.3.1-1)⁸. Consequently, only one-two in ten, on average, had some concerns about flooding. Many Dutch respondents (about a half) expressed hardly any concern at all. Of those few (about 4% on average) who really felt concerned about the danger of flooding there were twice as many German respondents compared to the average followed by the English respondents, who were almost twice as many compared to those concerned about flood hazard in the two Scandinavian countries. Only 1% of the Dutch expressed their concerns. (Fig.3.1-2).

The degree of concern about any risk is a function of many factors, like knowledge, previous experiences, possibility of choice, trust in existing flood assessment policies, personal situation. However, the fact that about one half of the population living in areas at risk of flooding demonstrated very little concern about this natural hazard might also stem from inadequate information and low degree of public participation in flood assessment issues due to lack of clear/established practices to do this.

⁸ The first numbers refer to the number of the chapter and the following numbers – to those of the questions in the Master-questionnaire, marked “Q1”, “Q2” etc. in the figure.

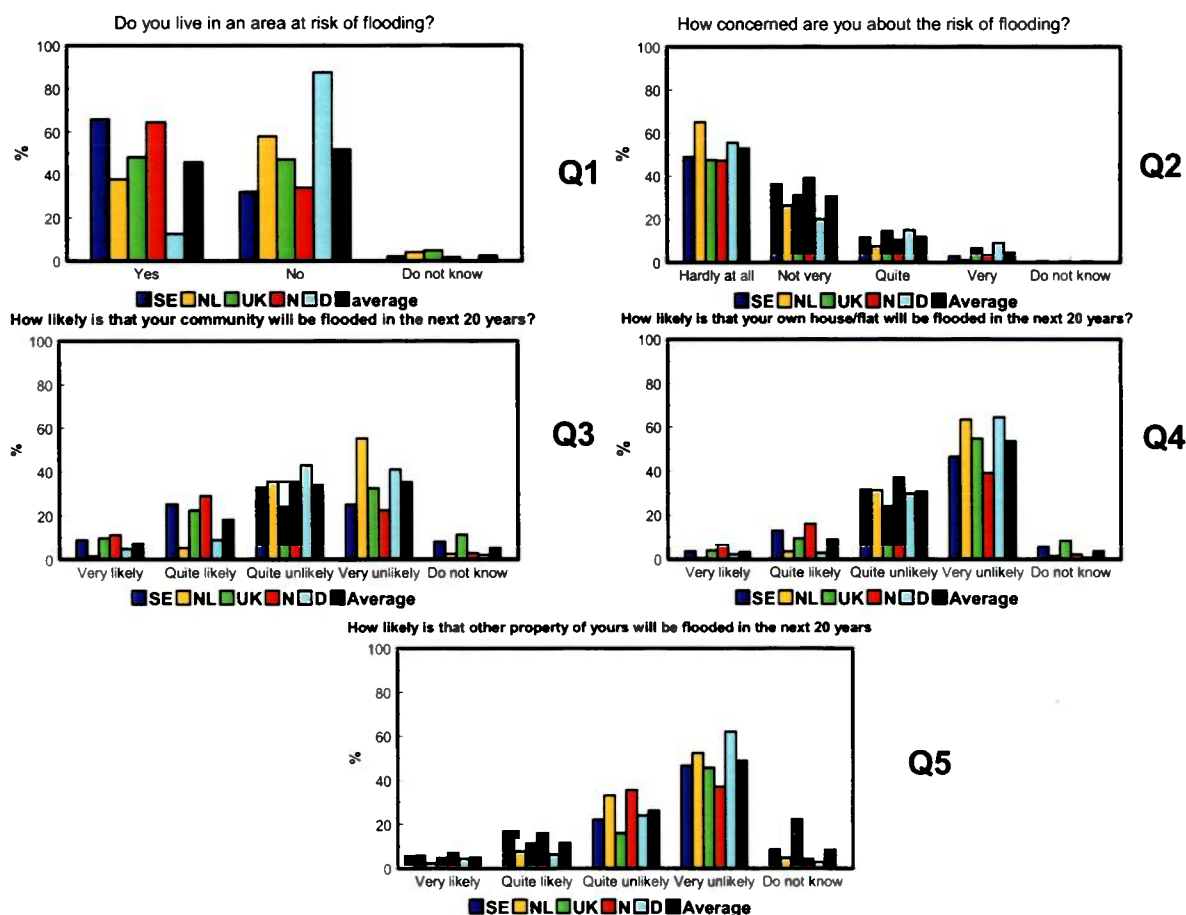


Figure 3.1. Concerns about flooding.

A dissonant perception of flood hazard (“This cannot happen to me”) is obvious from the way many people answered a question about expectations of a big flood in their area and flooding of their own homes and properties. Seven in ten considered such an event to be quite or very unlikely. Only one in ten in the UK and the Scandinavian countries expected that their community could be flooded and as few as five in hundred in Germany and one in hundred in the Netherlands (Fig.3.1-3).



“The house of a neighbour floating...”

On average more than eight in ten respondents considered flooding of their homes to be quite or very unlikely, i.e. people seemed to feel more certain about safety of their homes.

Among the Norwegian respondents about the same number of people considered this event to be quite unlikely as quite likely. Among the German, Dutch and British respondents, however, twice as many people believed the event to be quite unlikely than quite likely. In general, the tendency is to consider the event to be quite or very unlikely (Fig.3.1-4). Answers to the question about possible flooding of property other than house or flat followed a similar pattern to the previous question (i.e. most people considered such an event to be quite or very unlikely). Although somewhat more respondents could conceive of this possibility, the figure is still very low (Fig 3.1-5).

Such an attitude is somewhat unexpected from the group of respondents who admitted living in flood prone areas. Although the location of some houses could be quite flood-safe, this could equally be a reflection a dissonant perception and/or poor information. The fact that about 10% of the Swedish and British respondents had difficulties in deciding whether a big flood might strike their area and homes in the next 20 years might reflect/suggest insufficient or poor information.

A general conclusion that can be drawn from the answers is that flooding issues do not yet seem to have been given due attention by the population in the areas at risk of flooding.

3.2. Lessons from the past

Experience is the name everyone gives to his mistakes.

Oscar Wilde

Judging from the answers the overwhelming majority of the population (eight in ten) had never experienced flooding with the exception of Norway (Fig.3.2-6). In Norway four in ten respondents had experienced flooding, and more than two in ten had experienced this unfavourable event more than once. In Sweden this amount was only one in ten and in the UK, the Netherlands and Germany - as low as eight, four and one in every hundred households, respectively. Such answers partly explain low concerns about flooding discussed earlier, as well as national differences noted.

Among the minority of respondents who had an unpleasant experience of flooding of their houses, the memories were rather fresh (within the latest 10 years) for eight in ten in Sweden, seven in ten in the UK and six in ten in Germany (Fig. 3.2-6b). On the other hand, only half of the Dutch and Norwegian respondents (with experiences from flooding) had experienced recent flooding of their houses.

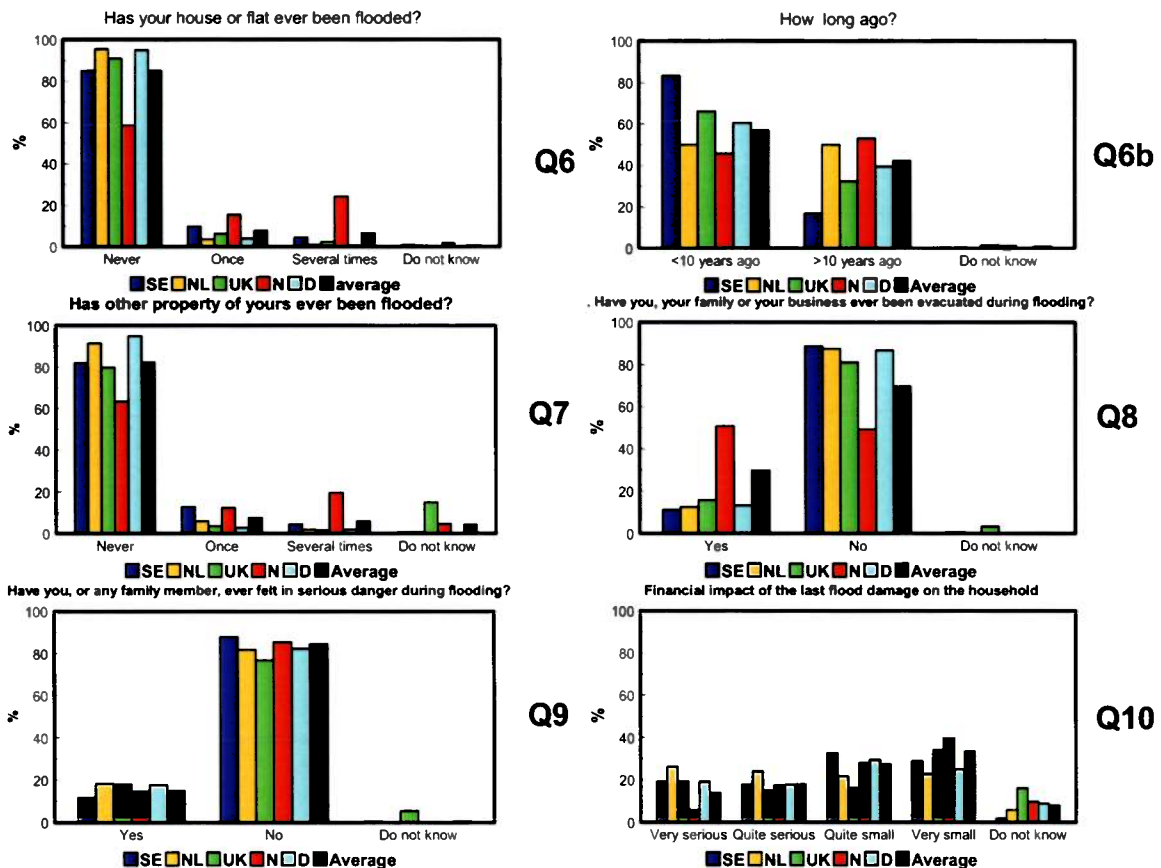


Figure 3.2. Flood experiences (Q6-Q10).

Relatively recent flood memories might explain a somewhat higher concern about floods noted from the respondents (still very few!) in the UK, Germany and Sweden. Likewise, on the contrary – the long period elapsed since the latest flooding event could account for low concerns demonstrated by the Dutch. For the Norwegian group the lack of recent experiences from flooding seems to be offset by the fact that many of them had experienced flooding more than once. This latter may be one of the reasons that as many of them as in the UK and Sweden expected flooding in future.

Slightly more people replied that that they had witnessed flooding of their property; however, the patterns of answering were similar to those about flooding of own house or flat. The question seems to have been more difficult to answer for respondents in the UK and Norway (Fig. 3.2-7). More than nine in ten the Dutch and German households had never seen their property flooded, eight in ten British and Swedish households and six in ten Norwegian ones.

The impact of flooding seems to have been more serious in Norway, where half of those who had this experience also had been evacuated during the flood event, while in other countries it was only one-two in ten. A difference in the answers of the Norwegian respondents is in accordance with their answers about more frequent flooding of the house and property (Fig. 3.2-8) discussed earlier. However, more frequent evacuation of the population from areas with a direct danger of flooding might equally reflect different policies in flood mitigation.

How safe do people feel during flooding situations? Of those few with flood experience one-two in ten felt to have been in danger during flooding in all the countries,

Swedes feeling somewhat safer than the others (Fig. 3.2-9). Such answers might be evidence of efficient flood mitigation work.

The economic impact of the floods seems to have been rather modest on average for the respondents with flood experience. More than half of them ranked it as very or quite small. Flooding had the least economic consequences for the Norwegian households, where only six in hundred indicated very serious economic impacts, while in Sweden, Germany and the UK - two in ten did so and in the Netherlands three in ten (cf. Fig. 3.2-10). The British respondents did/could not answer much more often than in the other countries. The differences in the appraisals of economic impacts of flooding may indicate differences in the possibilities for economic compensation in different countries and also the degree of preparedness.



Floods bring only harm!

On the whole, the British, Swedish and German households appear to have had bad experiences with flooding more often than the others: about four in ten answered that they had been affected very or quite badly. This is in agreement with the fact that they had more recent experiences from flooding and somewhat higher concerns about flooding. In the Netherlands and Norway only one-two in ten had really had bad experiences from flooding. (Fig. 3.2-11).

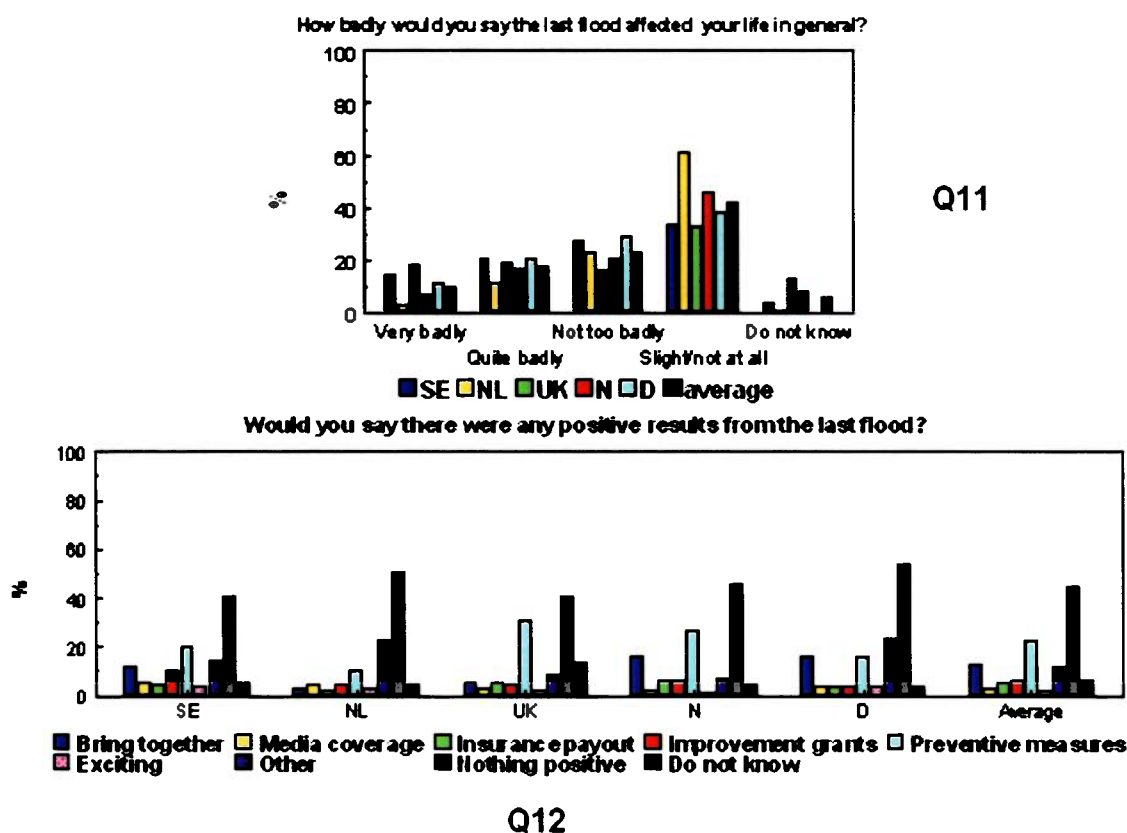


Figure 3.2 (continued). Flood experiences (Q11-Q12).

Considering the experiences and memories revealed by the answers it is not surprising that on average almost half of the respondents could not see any positive effects of the floods. About two-three in ten in all the countries appreciated preventive measures that followed especially in the UK. One-two in ten Norwegian, Swedish and German households thought that the flooding situation brought the community together, while the same amount of the Dutch did not choose any of the alternatives suggested (Fig. 3.2-12).

The results show that luckily rather few have experienced flooding but for some of these the experiences were very bad, which explains a dominating negative attitude to floods.

3.3. Beliefs or knowledge?

The things one feels absolutely certain about are never true.

Oscar Wilde

It seems so far that a flood hazard is not really perceived as a hazard by many citizens in the areas at risk and very few of them really experienced a flood. Although such an attitude may have many reasons, knowledge about adequate defence measures undertaken may certainly give a feeling of safety. **But do people really know something about flood protection in their region?**

Examining the diagram in Fig. 3.3-13 it is seen that on average, roughly half of the respondents in all countries knew that there were flood defence measures in their area, although the variation between the countries is rather big. While in Norway seven in ten knew about the flood defence, in the Netherlands only five in ten knew, and in Sweden, Germany and the UK even less, only four in ten. Except for the Norwegians, many had

difficulties answering this question, especially among the Dutch (three in ten).

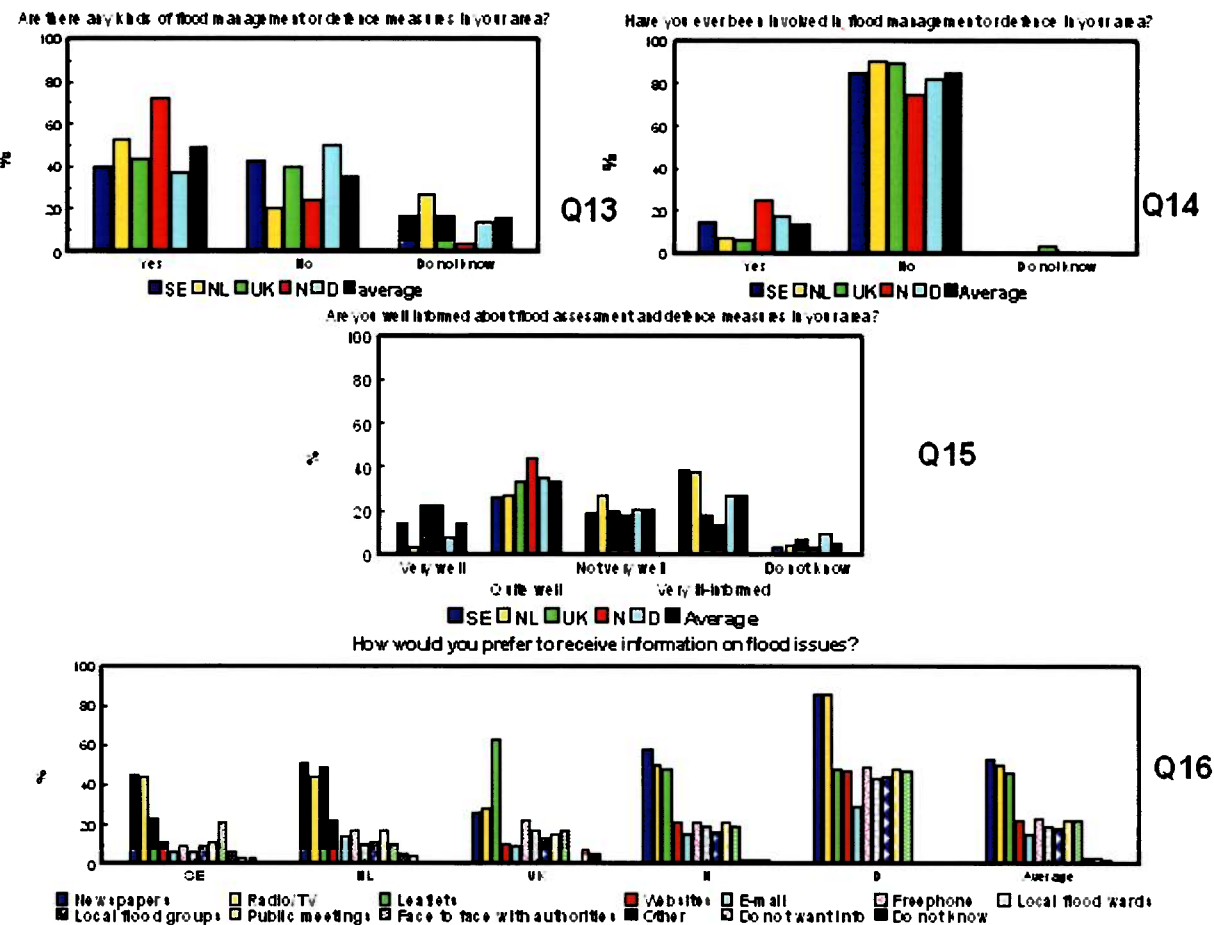


Figure 3.3. Area flood management defence measures (Q13-Q16).

It can therefore be questioned whether the information about flooding is understood by the citizens and is sufficient. The much higher proportion of the population that really knew about the flood defence in Norway might be a result of streamlined continuous information propagated to them by the authorities after a disastrous flood event in 1995.



Have I seen this somewhere?

Personal involvement in flood assessment may bring indispensable knowledge and stimulate greater awareness of flood hazard. Unfortunately, as evident from the answers, very few citizens have had such an experience, only one or two in ten (Fig.3.3-14). The variation between the countries is big. In Norway four in ten respondents had been personally involved in flood assessment, while in Germany and Sweden this was two in

ten and only six-seven in hundred in the UK and the Netherlands. Differences in organisation of flood assessment between the countries are the most probable reason for the discrepancies noted.

Some indications of insufficient or inadequate information on flood hazard were noted earlier but how people feel about it themselves? The Norwegians seemed to be most satisfied with the information; seven in ten were well or quite well informed (Fig.3.3-15). This supports the explanation of their better knowledge of the defence measures in their area suggested before. Also six in ten British respondents considered that they that they were very or quite well informed. Here this could be a positive outcome of regular information activities of the Environment Agency. (At the same time only four in ten households there knew that there was flood defence in their area!). Three in ten Germans and four in ten Swedes and Dutch felt very ill informed about flood issues, which might indicate a necessity for better dissemination policy for information on flood hazard but might equally indicate a passive attitude from citizens.

How would people like to get information about floods? Quite expected half of the respondents in all the countries gave clear preferences to newspapers and radio and TV with the exception of the UK, where people obviously preferred leaflets with information. Websites appear twice as popular in Germany (five in ten respondents) compared to the Netherlands and Norway (two in ten) and less still in the UK and Sweden. In general, besides radio and TV, Germans expressed high preference equally often (five in ten respondents) to all other listed information sources apart from e-mail. Websites are often used by the authorities to inform citizens about flood hazard. This information source, however, requires an active search for information, which does not yet seem to be common among the population. Newspaper, radio/TV, leaflets are all examples of information sources which serve ready information and is the way that is preferred by the citizens (Fig.3.3-16). It is worthwhile to note that about two in ten citizens appreciated getting information in public meetings or directly from decision-makers. This information link offers the possibility of a direct dialogue between decision-makers and laymen and certainly deserves to be promoted as it stimulates active citizenship. The fact that so few people chose this source of information (among manifold different reasons) may reflect the very few occasions on which such a possibility existed in the past. Very few people (three in every hundred) stated that they did not want any information on flooding, which is encouraging. As noted earlier, rather many citizens, especially in Germany, Sweden and the Netherlands felt ill-informed about flood hazard. Knowledge about their preferred information links might help to improve this.

It can be concluded that information on flooding issues is insufficient and/or inadequate, and that people display a passive attitude, giving preference to information links which “serve” information rather than having to look for it themselves. Flood information dissemination policy may require adjustments in order to raise awareness of flood hazard among population more efficiently.



Something about flooding, please!

3.4. “A room with a view”

*If you always do as you always did
You will always have what you always had.*
Kevin Dunbar

As seen earlier approximately half of the respondents were not aware of living in areas at risk of flooding, so is hardly surprising that more than eight in ten on average did not think about flood hazard when moving to the area. It seems however that many of those aware of this hazard also did not think of it when moving. The differences between the countries are rather big. Four in ten Norwegian respondents considered the danger of flooding before moving compared with one-two in ten in Britain and Germany, while in the Netherlands and Sweden only seven in hundred gave this danger a thought (Fig. 3.4-17).



“A room with a view”

What other reasons drew people to the area? The diagram in Fig. 3.4-18 illustrates the answers given. Attractiveness seems to be one of the dominant reasons for settling in the area but its importance differed between the countries. While in the UK it was definitely the governing reason, its importance was still prevalent but in competition with other reasons in the Netherlands. It was almost as important as other reasons in Sweden but much less important in Norway and Germany, where “other” reasons prevailed. The importance of work as a reason for settling in a flood prone area appears to be rather modest. It had the highest importance for the Dutch households (almost twice the average but still very low) followed by the British and German households, while job seemed less important as a reason in the two Scandinavian countries. In these latter the attractiveness of the residence seemed to have been more important, especially in Sweden. The price of the house played a very modest role in the choice to settle in the area and the importance of local services was less still. Rather more people in the UK (three in ten) and Germany (two in ten) did not answer this question, which might indicate that they had never reflected on it .

One may assume that some people may have learned about danger of flooding after having moved to their houses. **Would they consider moving out when they became aware of this?** As seen in Fig. 3.4-19, almost unanimous answer is “No”! **Why?** One reason is of course that people rank flood hazard very low and, as noted earlier, are not

Did your family think of a flood risk when moving to your current address? Have you ever considered moving out due to the risk of flooding?

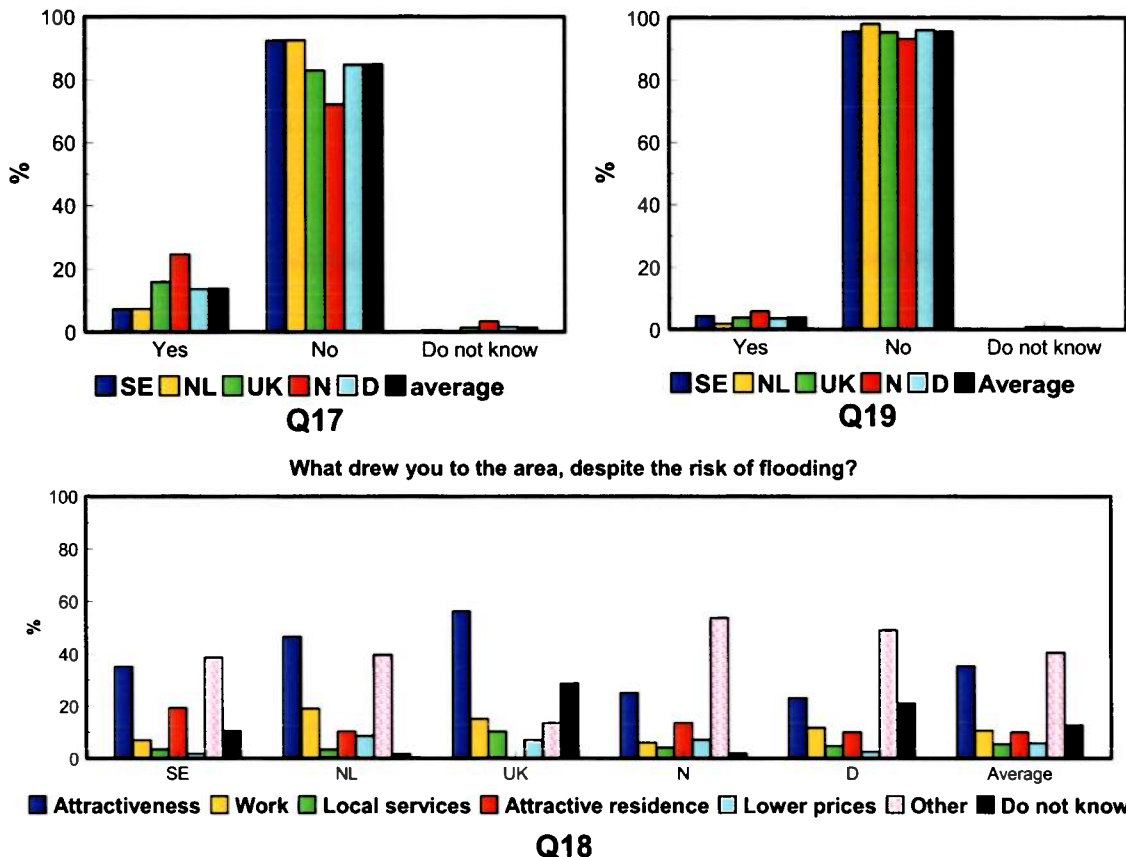
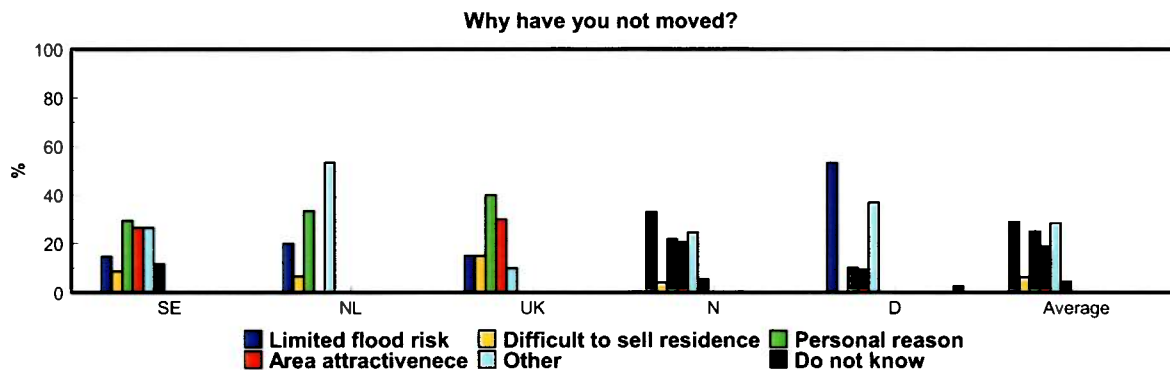


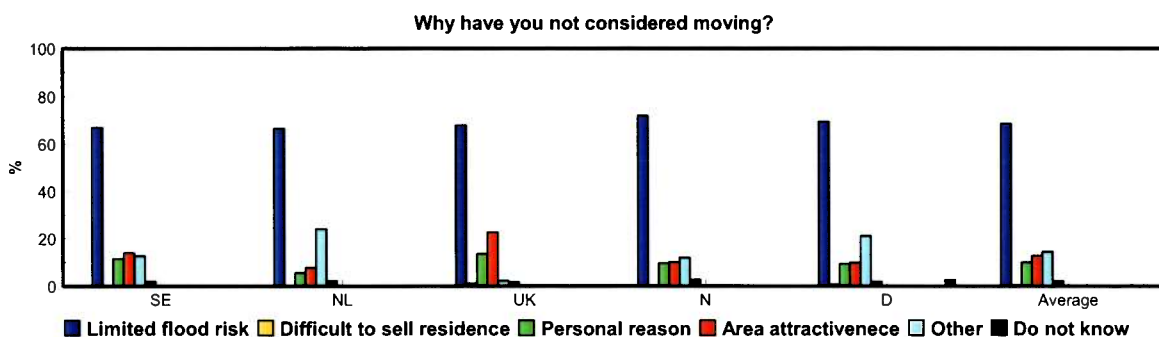
Figure 3.4. Flooding and area preferences (Q17-Q19).

really concerned about it. **What other reasons make people stay in spite of the risk of flooding?** The answers reflect once again a low appreciation of the flood hazard (Cf. Fig.3.1-2). About one in three respondents, on average, considered the flood risk to be limited (Fig. 3.4-20a). In Germany about a half answered in this way. Personal reasons seemed on average to be rather important for each fourth respondent with a rather big variation between the countries. While in the Netherlands one in three had not moved for personal reasons, in Germany this was only one in ten. Area attractiveness seemed to have mattered most for the British and the Swedish respondents but not for the Dutch. Such an attitude of these latter is in contradiction to their explanation of the reason for moving to the area. Difficulties in selling the house were obviously less important reason with perhaps the exception of the British respondents. Three in ten respondents, on average, had not moved for reasons other than those proposed. Such answers were especially common among the Dutch (about five in ten) and the German (about four in ten) respondents.

Why did people not consider moving? The limited risk of flooding (as understood by the respondents) seems to be the main reason for about seven in ten households (Fig. 3.4-20b). For the British and Swedish respondents attractiveness of the area seems to be



Q20a



Q20b

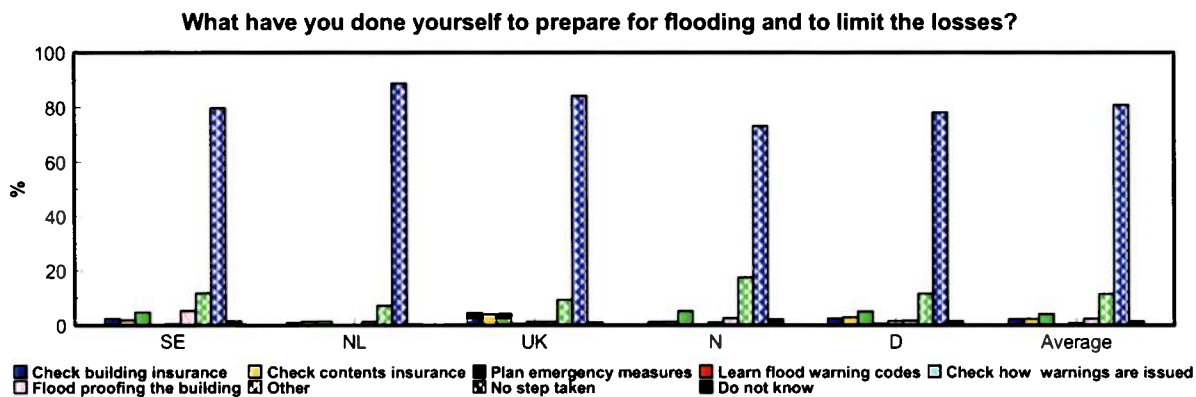
Figure 3.4 (continued). Flooding and area preferences (Q20a,b)

important as noted already, though this reason seems to have less importance than before, which is rather unexpected. Similarly, the importance of “other reasons” for not considering moving is remarkably lower than before. In general, the importance of all other reasons than the “limited risk of flooding” drops remarkably in the answers to this question. Such changed attitudes put forward the actual reason for staying, namely - an underestimation of flood hazard.

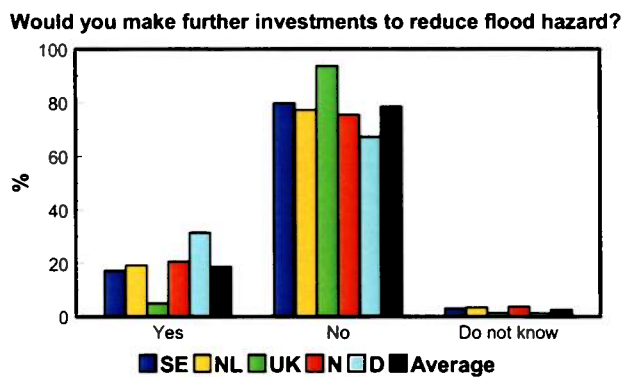


I shall not move!

Failure to understand the flood hazard correctly naturally leads towards a passive attitude towards actions to reduce losses. As evident from Fig. 3.4-21, eight in ten on average had not taken any steps to increase safety of their homes, though the suggested measures did not require any particular investments. The differences between the countries are very small and only one-two in ten had done something. Another reason for passiveness might be lack of knowledge of what can be done. Personal investments to reduce damage to the home during flooding do not seem to have been considered by more than two respondents in ten, on average (Fig.3.4-22). Germans seem to be more inclined to make such investments (three in ten), while only five in hundred British respondents want to do so. German respondents at the same time are those least aware of living in flood prone areas and among those with least concerns about flooding and flood experiences. So willingness to invest should originate from other reasons.



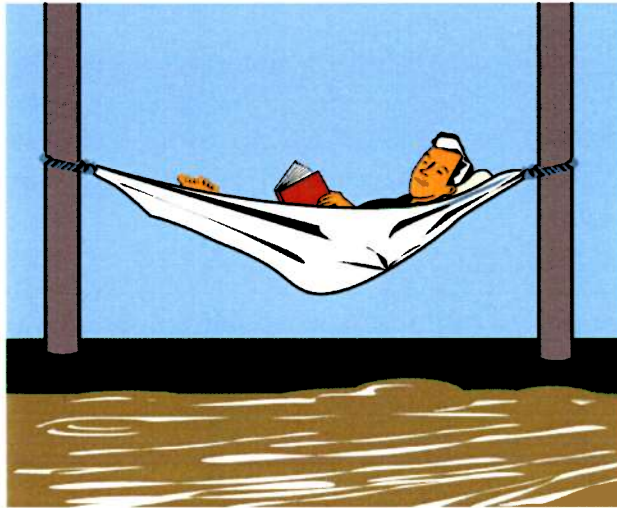
Q21



Q22

Figures 3.4 (continued). Flooding and area preferences (Q21-Q22).

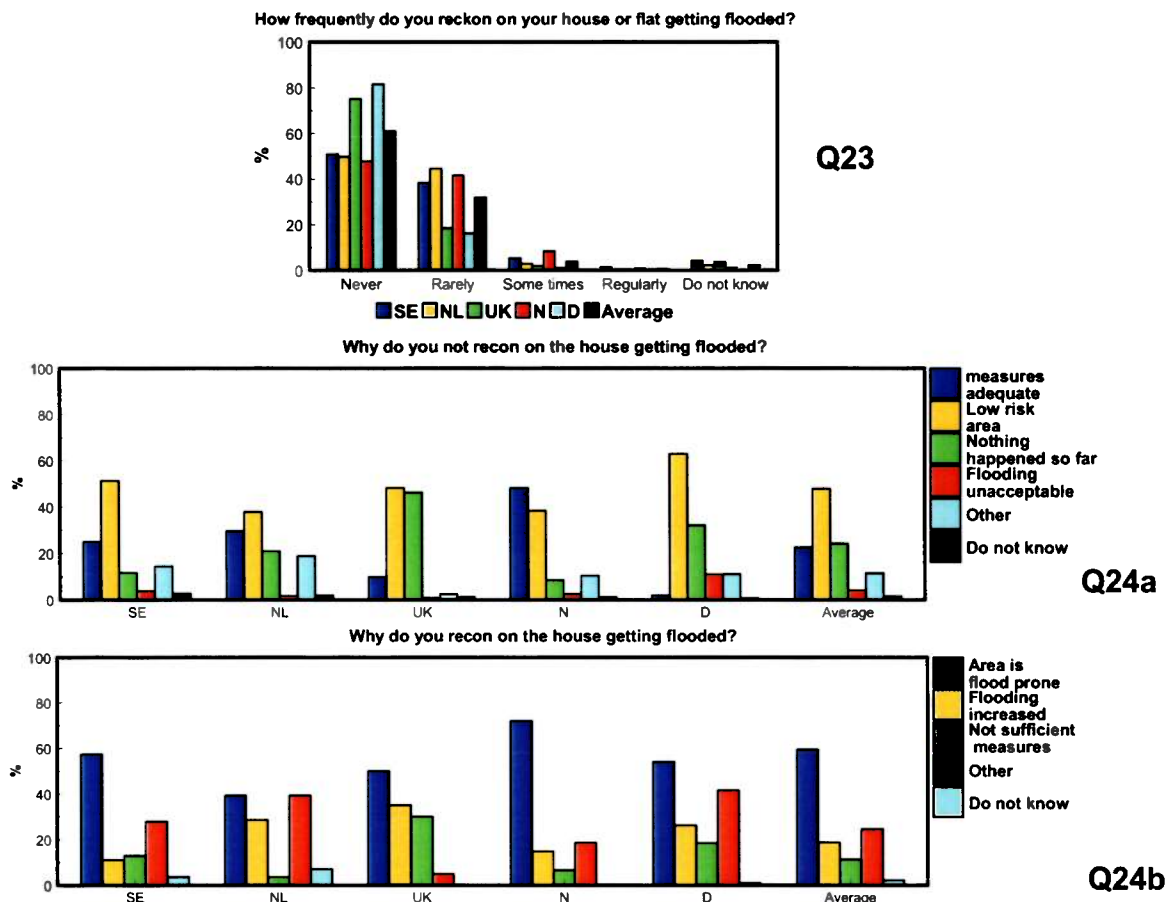
We can summarise that it is non-material reasons that make people move and stay in flood prone areas, jobs and difficulties to sell being of a secondary order. Unaware of the flood hazard people remain passive towards taking steps to reduce possible damage from flooding and are not inclined to invest in flood-proofing of their homes.



"This will be arranged somehow..."

3.5. False safety

As seen until now the awareness of flood hazard is very low. **In reality, would people reckon on their homes flooding?** On average, nine in ten respondents would never or rarely reckon on this (Fig 3.5-23). The differences between the countries are rather big. While for about eight in ten British and German respondents this out of the question, four in ten of the Dutch, Swedish and Norwegian respondents could conceive of being flooded, rarely. Negligibly few could envisage regular flooding of their homes and only four in hundred on average would reckon on being flooded from time to time. The Norwegian respondents seem to be more realistic than the others in this respect, as twice as many of them reckoned on this (but still very few!). This is still further confirmation of a somewhat better awareness of flood hazard among them acquired from own experience (Cf. Figs.3.2.-6 to 3.2-8).



Figures 3. 5. Opinions about flooding, homes (Q23-Q24a,b).

What makes people feel so safe? Unfortunately, it is again unawareness of living in an area at risk of flooding. On average, half of the respondents chose lower risk of flooding as an explanation (Fig. 3.5-24a). The variation between the countries is high: six in ten Germans believed they were living in low risk compared to only four in ten Norwegians and Dutch. The responses are in accordance with the patterns revealed earlier (Cf. Fig. 3.1). Almost half of the British respondents, one third of the German and one fifth of the Dutch based their feeling of safety on the fact that nothing happened before. This is an obvious indication of misunderstanding the nature of floods and their return periods, shown earlier (Cf. Figs. 3.1-3 to 3.1-5). Only for two in ten respondents on average except for the Norwegians, were adequate flood-proofing measures reassuring. Among the Norwegians, as many as almost a half felt safe due to flood defence measures. German respondents showed a tendency of not accepting floods at all, which is almost three times greater than the average. This is in accordance with the fact that German respondents showed most interest in investing in flood-proofing. Anyhow, misunderstanding of the nature of floods is apparent.

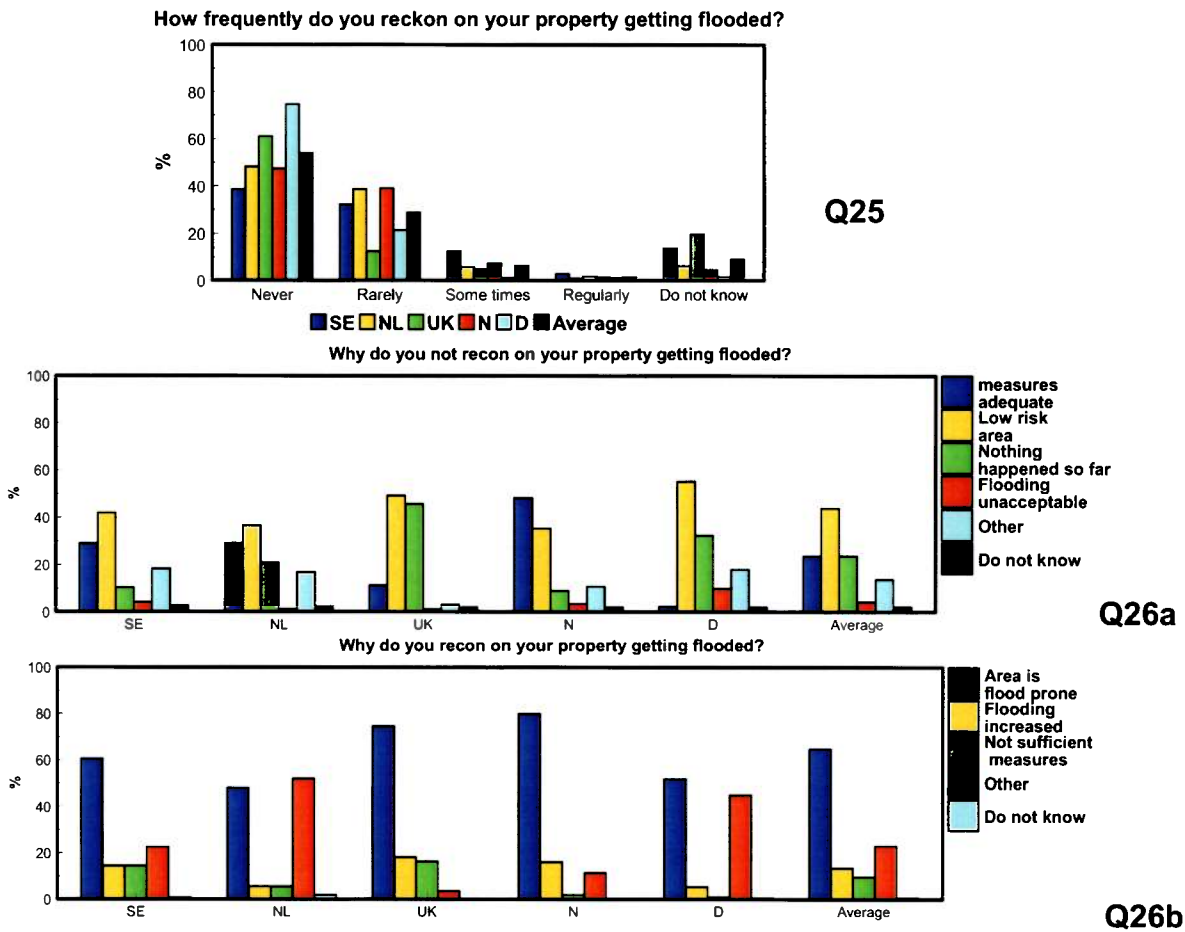
Among those few who really reckoned on flooding the majority (six in ten) did so because they were aware of living in an area at risk of flooding (Fig. 3-24b). Here too the Norwegians take the lead in awareness of the flood hazard: more than seven in ten believed they were living in a flood-prone area. Except for the Scandinavian countries, one third of their respondents believed that flooding had become more frequent, which hardly depends on personal experiences (Cf. Fig.3.2-6) but rather other factors, such as mass media coverage of climate change topics. One third of the British respondents and

one fifth of the German were not satisfied with the existing flood defence measures, which is higher than the average. The German respondents demonstrated earlier greater readiness to invest in flood proofing of their houses (Cf. Fig. 3.4-22), which may stem from a mistrust of existing defence measures, among other reasons. Many people gave non-specified reasons for reckoning on being flooded.



After a devastating flood

Reckoning on property being flooded is higher (two in ten respondents, on average) but is still not quite realistic (Fig. 3.5-25). The Swedish respondents reckoned on property flooding twice as much than others. One in ten and in the UK two in ten respondents could or did not give answer to this question, which might indicate that people never thought of such a situation.



Figures 3.5 (continued). Opinions about flooding, own property (Q25-Q26a,b).

The reasons for feeling safe about property are much the same as in case of homes, i.e. people believed living in low risk area with the exception of the Norwegians who relied upon flood defence (Fig. 3.5-26). Also in this case the UK respondents showed the biggest mistrust of the safety measures undertaken and “Nothing happened so far” seemed to matter to them (and to a certain extent to the Dutch respondents) for feeling rather safe. Many noted “other reasons” for not reckoning on flooding of their properties. Among those reckoning on flooding of their property, the majority assigned this to the fact that the area was flood-prone, more than six in ten respondents on average (Fig.3.5-27). Many people, especially among the Dutch and the Germans (about five in ten) noted “other reasons” as a motivation.

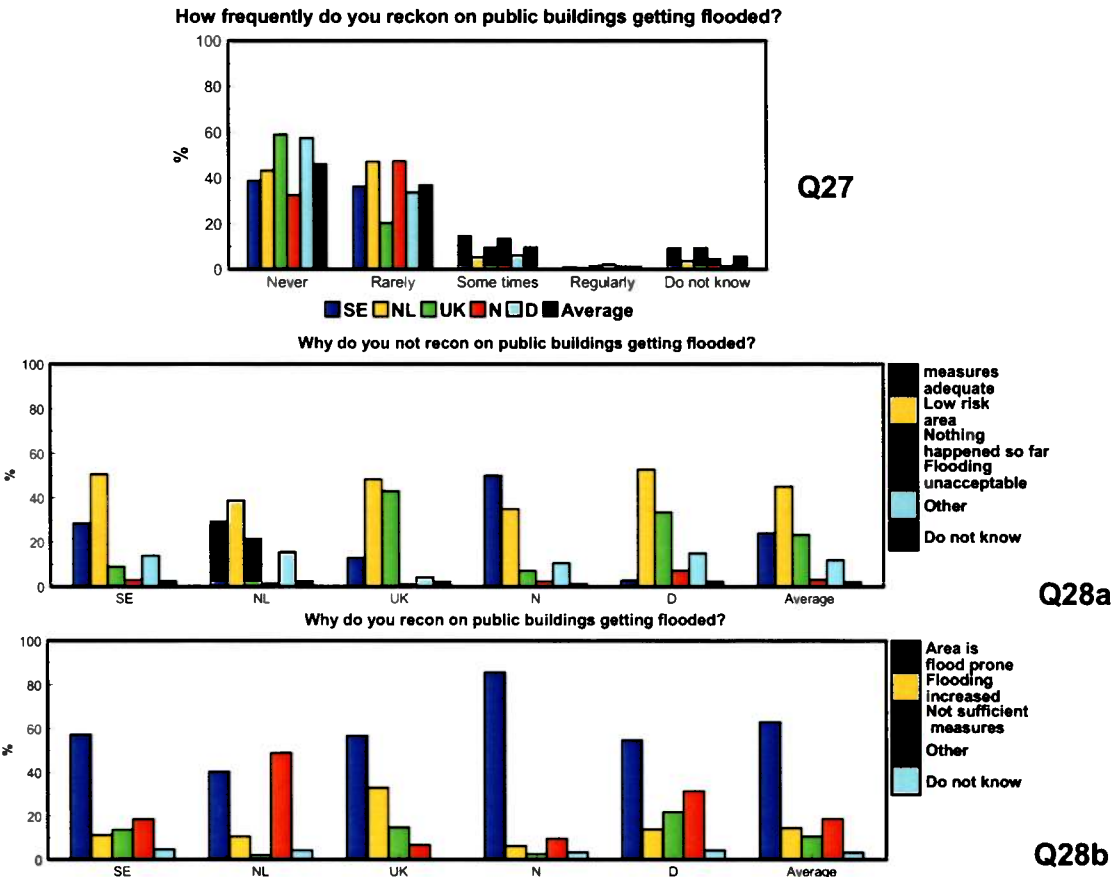


Figure3.5 (continued). Opinions about flooding, public property (Q27-Q28a,b).

It seems that people in general do not reckon on flooding of their own belongings. **Do they care as much about public property?** Eight in ten respondents, on average, did not reckon on flooding of public property at all or reckoned on this occurring only rarely, which is somewhat higher compared to flooding of own homes (Fig. 3-28). In Germany only one in ten respondents could reckon on this. This is in accordance with higher intolerance for flooding of their belongings demonstrated earlier. One in ten could reckon on flooding of public property sometimes, somewhat more in the two Scandinavian countries. The patterns of reasoning are very similar to those shown earlier: belief that they were living in areas at low risk of flooding and absence of bad past experiences or on the contrary - living in flood prone areas (Figs. 3-28a and b).

The feeling of safety is dominant in the answers discussed above. The most obvious reasons are lack of awareness of living in areas at risk of flooding and misunderstanding

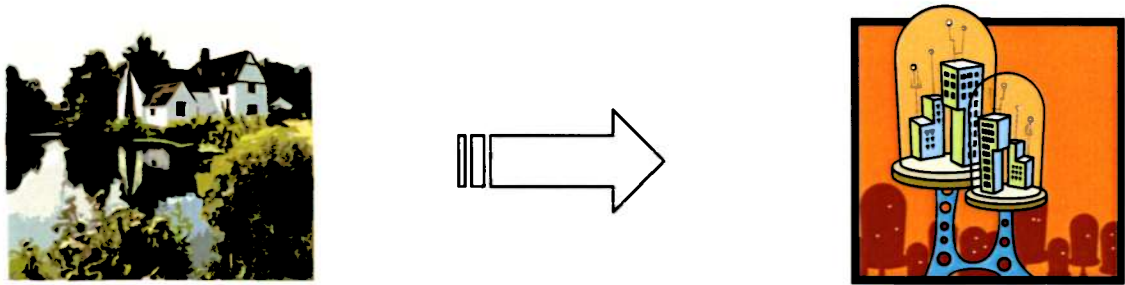
of the nature of floods (“not happened before”, “floods are unacceptable”). Both call for better information. Confidence in existing flood defence seems to be low in general, which may well reflect its insufficiency but also unrealistic expectations of “absolute” protection.

3.6. *Change the Environment!*

*Life is not complex. We are complex.
Life is simple and the simple thing is
The right thing.*

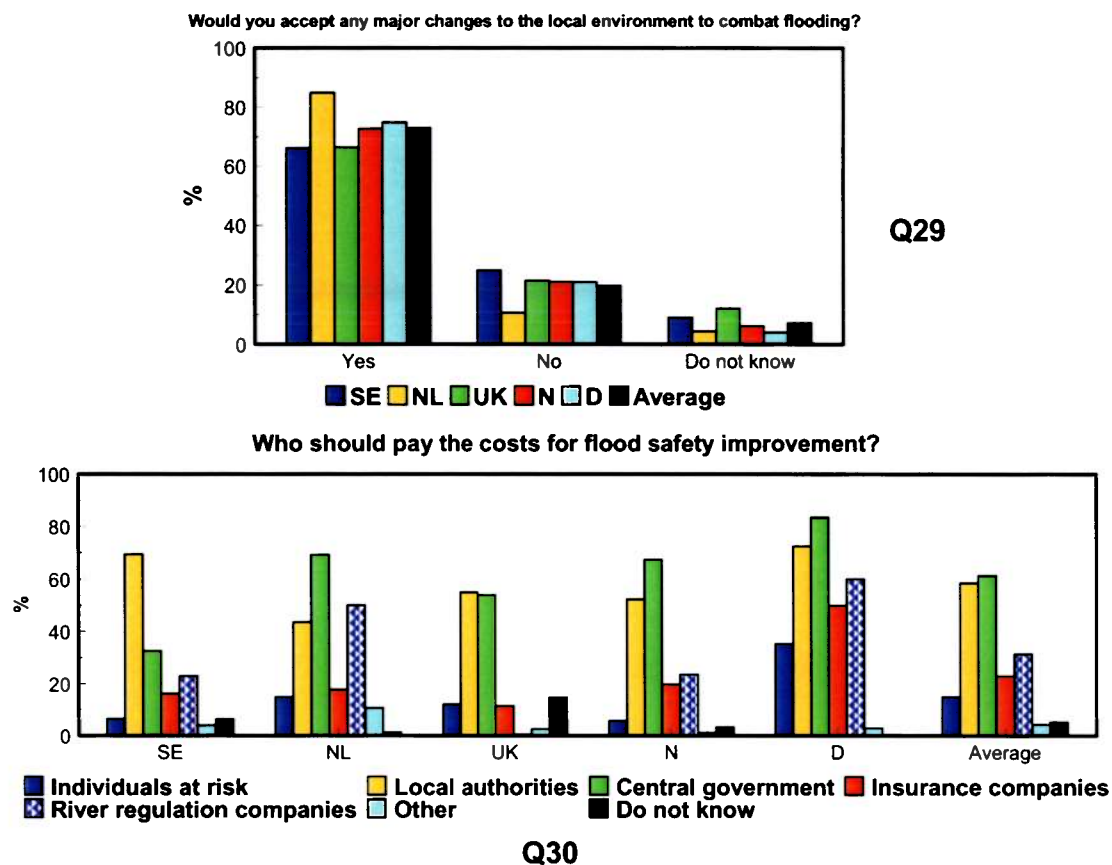
Oscar Wilde

People are obviously not quite satisfied with flood protection measures that exist. **Would they accept major changes in their environment to improve flood safety?** In spite of the fact that attractiveness of the area was the major reason for moving to and staying in areas at risk of flooding, seven in ten respondents would accept such changes (Fig. 3.6-29). The acceptance was particularly high in the Netherlands (eight in ten respondents). Each fifth respondent on average, however, would not accept major changes in environment to increase flood safety.



Flood proofing environment?

Opinions about who should pay for increasing flood safety were defined (Fig. 3.6-30). Eight in ten Germans and seven in ten Dutch and Norwegians considered it to be a responsibility of the central government, while the majority of the Swedes (six in ten) thought that it was a matter for local authorities. The British respondents supported equally often both these alternatives. “Local authorities” was the second best alternative for the Germans, the Dutch and the Norwegians. In Germany and the Netherlands five-six in ten respondents also considered that river regulation companies should pay – an alternative non-existent in the UK. Only one fifth of the respondents in Scandinavian countries wanted regulation companies to pay. The responsibility of insurance companies was considered to be almost twice as high in Germany (almost five in ten respondents) compared to other countries and was the lowest in UK (one in ten). The role of individual financial responsibility varied as well. While in Germany about one third of the respondents considered that individuals in danger should pay, in Scandinavian countries it was only six in hundred respondents who supported this alternative. Amazingly many British respondents seem not to have reflected on this matter.



Figures 3.6. Opinions about changing environment to increase flood safety and paying the costs (Q29-Q30).

Reflecting on the answers given, we may conclude that in general central government and local authorities are expected to bear the main costs for improving flood safety, followed by regulation companies (except for the UK). The role of insurance payouts still remains rather modest. Individual responsibilities are ranked very differently, from rather high – by the Germans to very low – by the Scandinavians. The German households, as seen earlier (Cf. Fig. 3.4-22), also demonstrated greater willingness to invest in flood safety compared to other countries. The differences in the attitudes expressed most probably originate from the differences in practices applied in respective countries.

“As nature becomes invaded, and even ‘ended’, by human socialization, and tradition is dissolved, new types of incalculability emerge”.

Beck et al.

3.7. Confidence in public authorities

"Défiance est mère de sûreté"⁹.
French proverb

It is clear from the answers given that most households prefer to delegate the responsibility for flood proofing to authorities and remain passive (Cf. Fig. 3.4-21). **Under these circumstances one can assume that they have a high confidence in the ability of public authorities to handle flood issues. But do they?** Fig.3.7-31 shows that it is not quite so. On average, only about half of the respondents confirmed to be very or quite confident in the way public authorities handle the flood hazard. Lowest confidence was noted among the German households, where only four in ten were confident, while in the other four countries it was about six in ten. This might explain why the German households were more inclined to invest in the safety of their homes than the others (Cf. Fig. 3.4-22), especially bearing in mind that rather many of them shared the opinion that their own house should never be flooded as floods are unacceptable (Cf. Figs.3.5-23 and 3.5-24a).

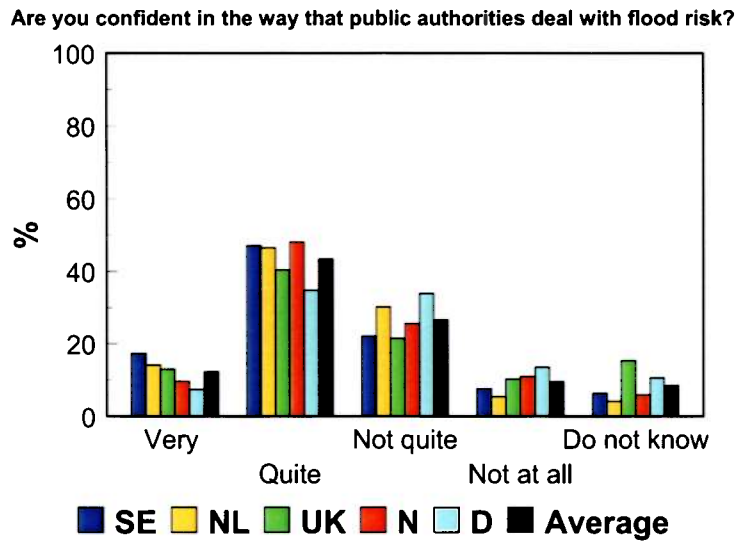


Figure 3.7. Confidence in public authorities (Q31).

On the other hand, confidence in the ability of public authorities to handle flood issues was highest among the Swedish households, which is well in accordance their view that this is matter for local authorities (who should bear the costs) rather than individuals (Cf. Fig.3.6-30).

What makes people reply that they are confident or not confident, respectively, in the way public authorities assess flood hazard? It seems that people are confident for different reasons in different countries, though some reasons are common (Fig.3.7a-32 top).

While for more than a half of the Norwegian households confidence was based on the knowledge about flood defence measures installed (which once again confirms that they are rather well informed, cf. Fig. 3.3-13), for four in ten Swedish households it was a

⁹ Distrust is security's mother

general trust in public authorities. Four in ten German households referred to the previous good experience. All the mentioned reasons were chosen equally often by the British households, while the Dutch ones had confidence for other, non specified reasons besides their general trust in authorities and knowledge about defence measures. Almost two in ten British respondents (twice as many as the average) declared that they did not worry specially about floods. Earlier (Cf. Fig. 3.1-2) we saw that eight in ten British respondents were hardly concerned or not concerned at all about the flood hazard and in this context the latter figure seems too low.

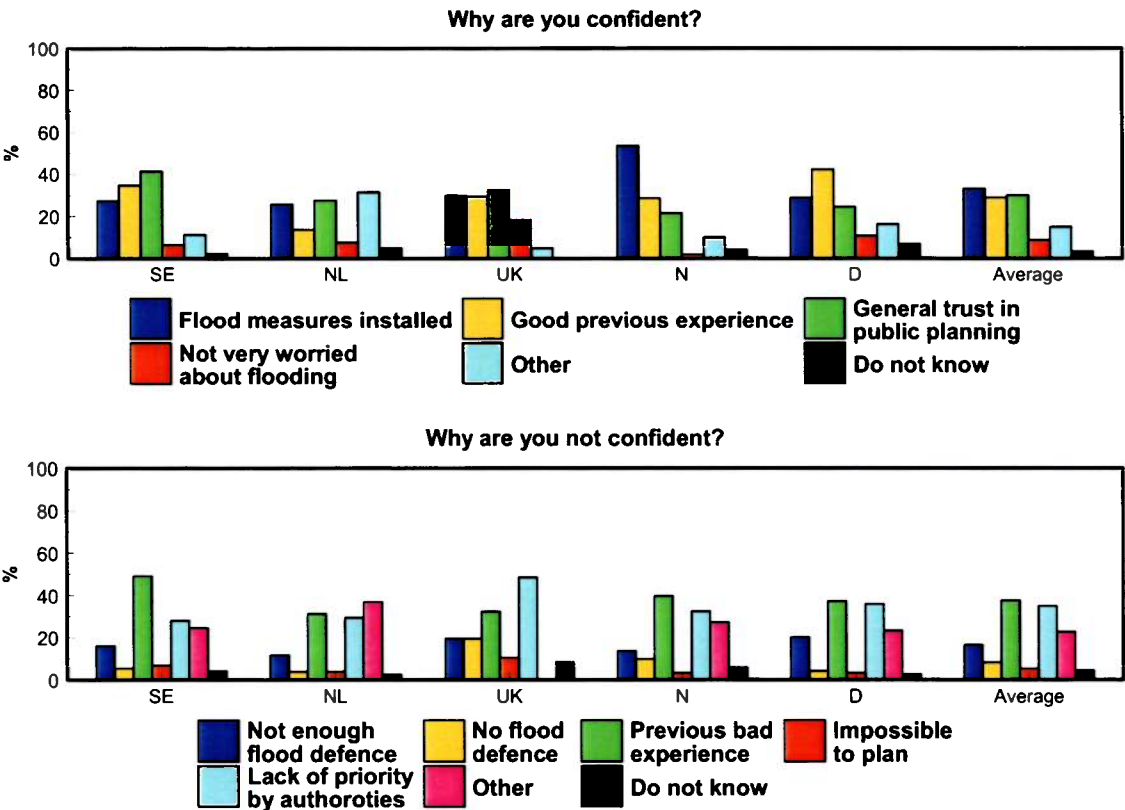


Figure 3.7a. Reasons for being confident or not confident in the way that public authorities deal with flood risk (Q32).

Previous bad experience was the dominant reason for the respondents with no confidence in public authorities in Sweden, Norway and Germany (Fig.3.7-32 bottom). Lack of priority by the authorities was the second important reason for non-confidence in these countries. It was the major reason for half of the British respondents, followed by previous bad experience. In similar response to many other questions the Dutch households chose “other” non-specified reasons as the major explanation, followed by the previous bad experience (three in ten households). Pointing “previous bad experiences” as a reason for not being confident is inconsistent with the fact that the majority of households declared they had no experience of flooding (eight in ten, except for in Norway (cf. Figs. 3.2-6 and 3.2-7) while only a few reported bad experiences from flooding (Cf. Figs3.2-9 to 3.2-11).

The fact that half of the population were not confident with the way public authorities assessed flood hazard might also originate from the lack of personal experience of such activities, as seen earlier in Fig.3.3-14. Personal engagement in flood assessment would not only raise awareness of flood hazard, as noted earlier, but might help increase

confidence in the way public authorities handle this issue.

3.8. Population structure

The households in the survey are represented by the most informed household members who answered the questions. The diagrams in Fig.3.8 (Q33 to Q42) at the end of this chapter illustrate the structure of the population involved in poll. We can see a balanced mixture of males and females in general, with more males in Norway and more females in the UK¹⁰. The majority of the respondents are in their 40s-60s, somewhat older in the UK.

Approximately half of them are employed while two-three in ten are retired. In the UK there are somewhat more retired people than in the rest of the countries (about five in ten respondents). Four in ten households have on average two persons, 20% are one-person households and 30% are three-four person households. On average, approximately half of the households have been living in the area for at least ten years and four in ten for a shorter period of two-ten years. “Newcomers” were almost twice as many in Sweden. Basically people own their houses/flats (seven-eight in ten) with the exception of Sweden, where four in ten rent their houses/flats.

The population is on average urban in Sweden (62%) and Norway (73%), rural in the Netherlands (43%) and in particular the UK (85%), while mixed in Germany. Such a result might seem surprising but can be explained by different “official” definitions of what is urban or rural in the participating countries, as seen from some examples in Table 3-1.

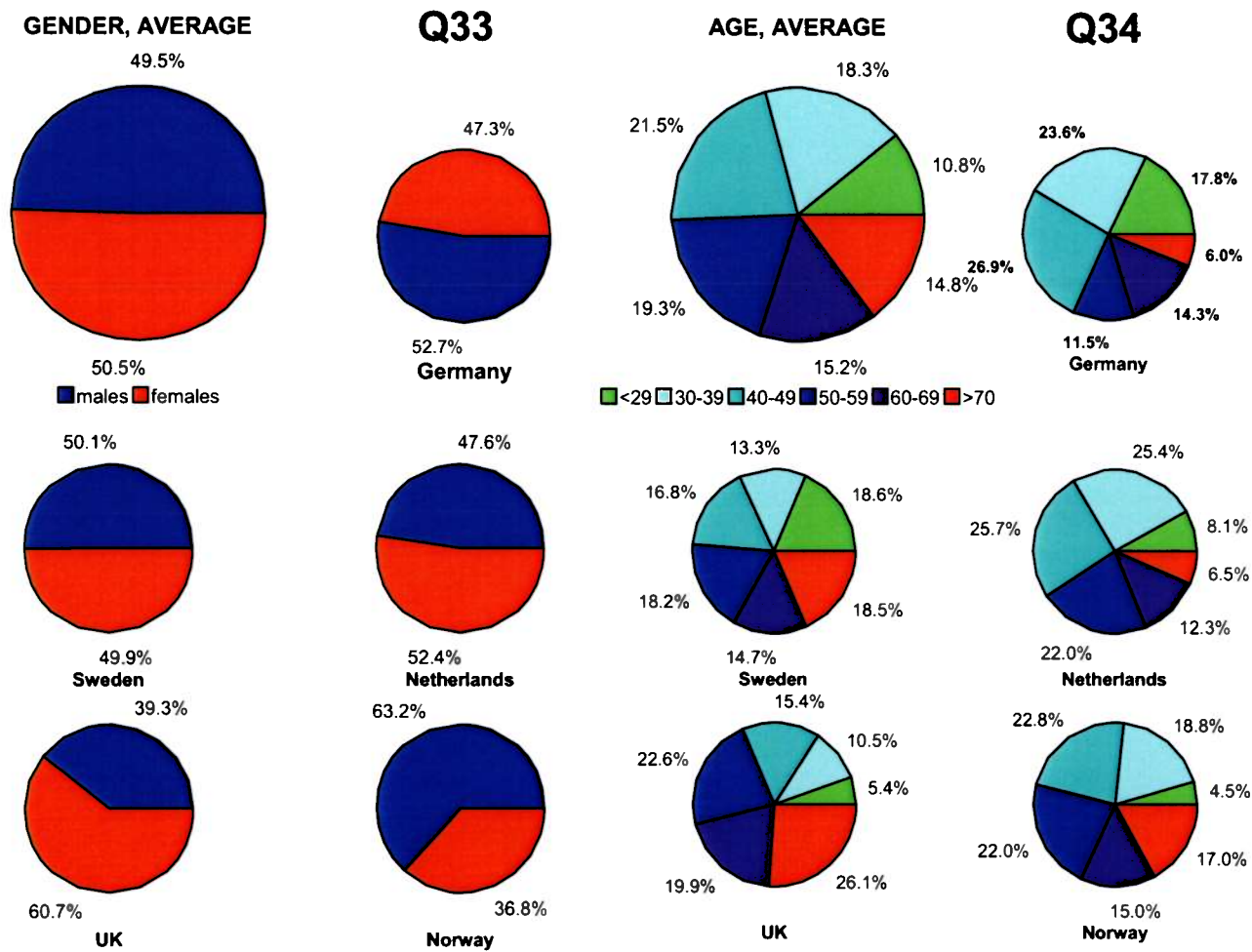
Table 3-1. Urban/rural definitions in the participating countries.

Norway	
“Urban” - Level 3: Urban settlements on level 3 shall normally have a population of at least 50.000 and otherwise have functions as a regional centre or within 75 minute's time travelling from such a center (90 minutes for Oslo).	
“Suburban”- Level 2: Urban settlements on level 2 shall normally have a population between 15.000 and 50.000, or lie within 60 minutes travelling from the center of such a settlement.	
“Suburban” - Level 1: Urban settlements on level 1 shall normally have a population of between 5.000 and 15.000 or lie within 45 minutes travelling from the center of such a settlement.	
“Rural” - Level 0: Municipalities that do not fulfill the above requirements.	
Netherlands	
Very strongly urbanized - more than 2500 addresses per km2	
Strongly urbanized -1500 - 2500 addresses per km2	
Moderately urbanized - 1000 - 1500 addresses per km2	
Little urbanized - 500 - 1000 addresses per km2	
Not urbanized - less than 500 addresses per km2	
UK	
Urban	>500 households per sq km
Suburban	100-500 households per sq km
Rural	<100 households per sq km

¹⁰ UK sample proved to have a slightly different structure compared to official local statistics. The proportion of: females; citizens over fifty; two people households; owned house/flat; self-employed persons and persons 'looking after home and family' are higher in the sample than those in local statistics.

Comparing the values given in this table, it is easy to see what perspective the respondents had in mind answering the question about the type of area where they live. Except for the deviant proportions of urban/rural households, differences between the countries are rather small. Deviations from official local statistics noted in some cases are inevitable in a poll study, as it is totally based on the responses given.

Figure 3.8. Social structure of the population sample in the poll (Q33-Q42).

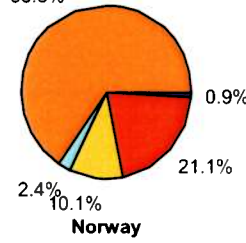
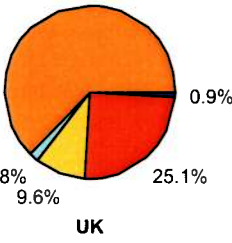
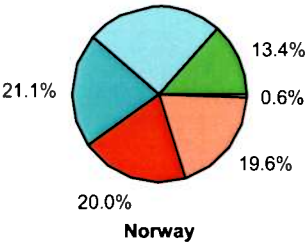
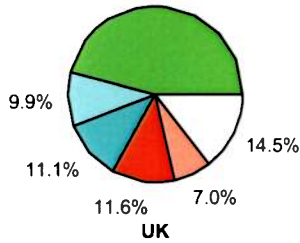
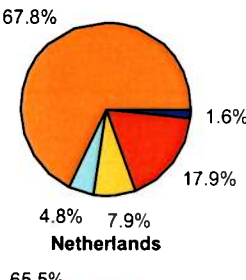
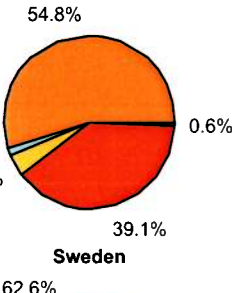
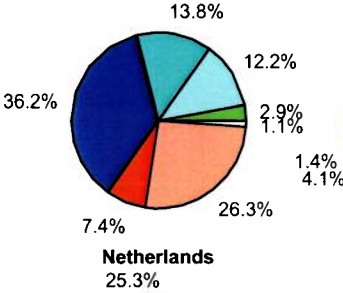
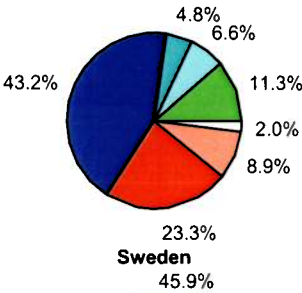
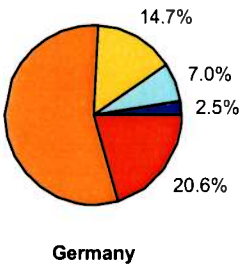
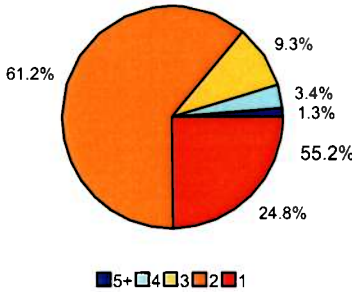
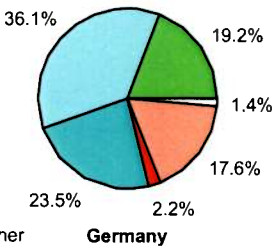
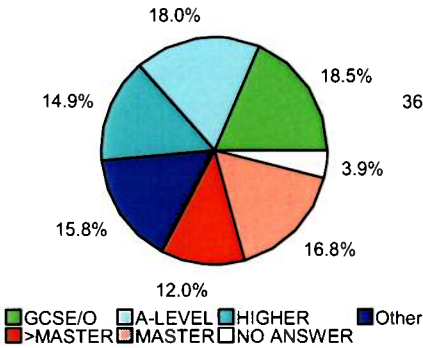


EDUCATION LEVEL, AVERAGE

Q35

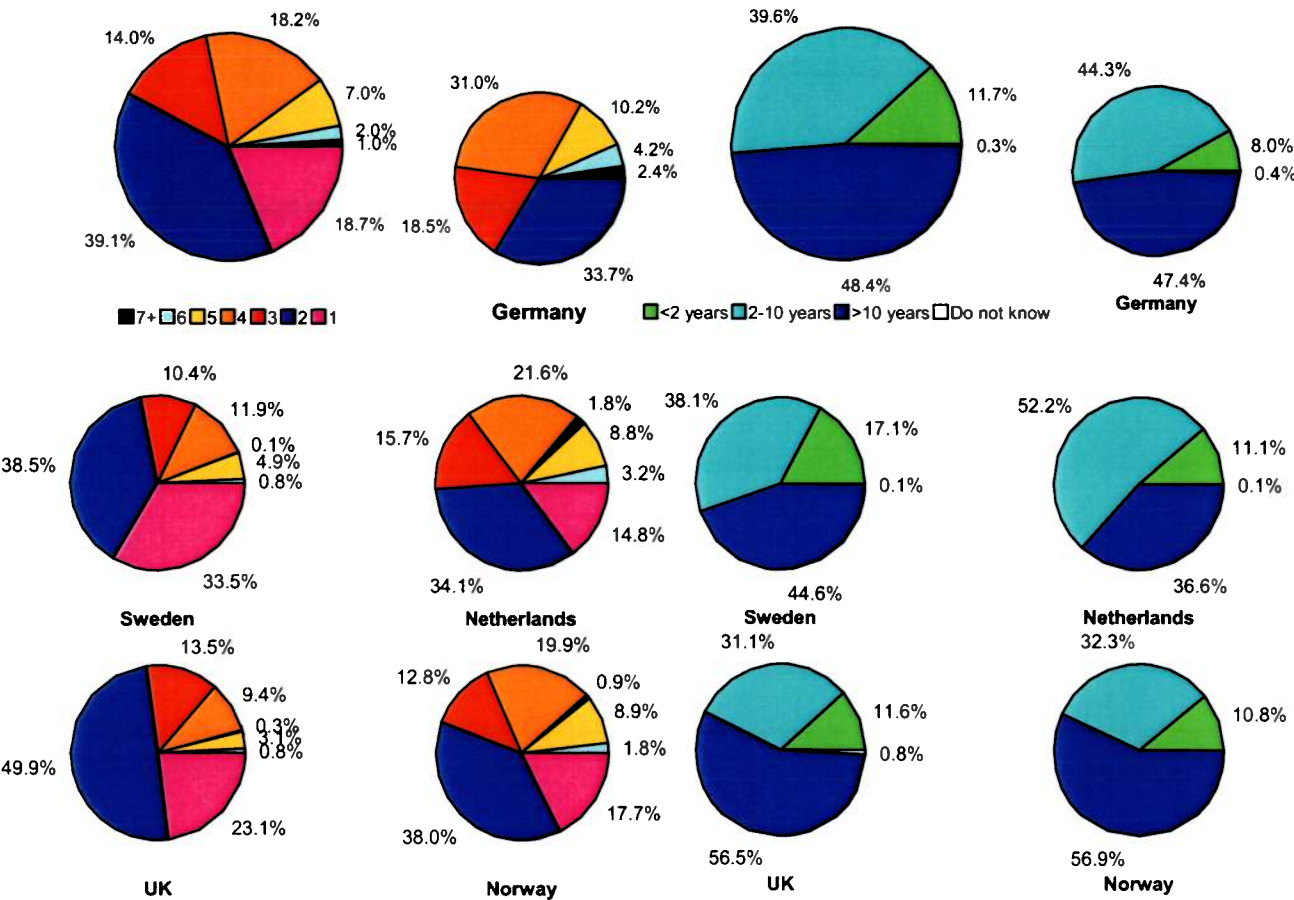
ADULTS IN HOUSEHOLD, AVERAGE

Q36

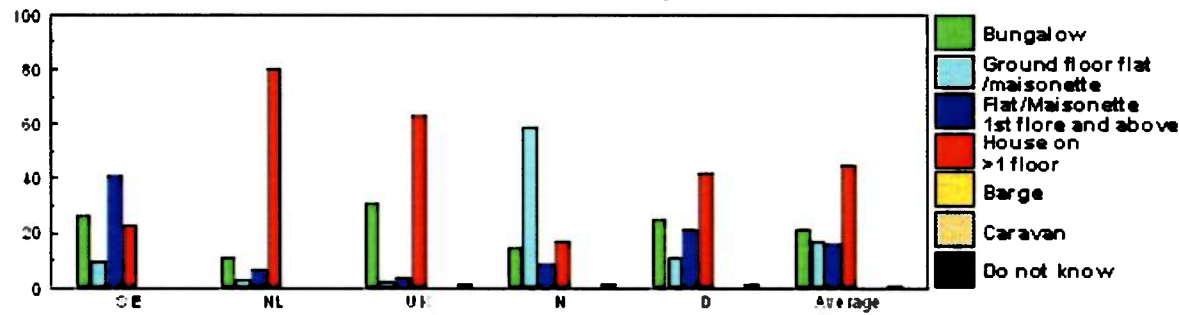


TOTAL HOUSEHOLD MEMBERS, AVERAGE Q37

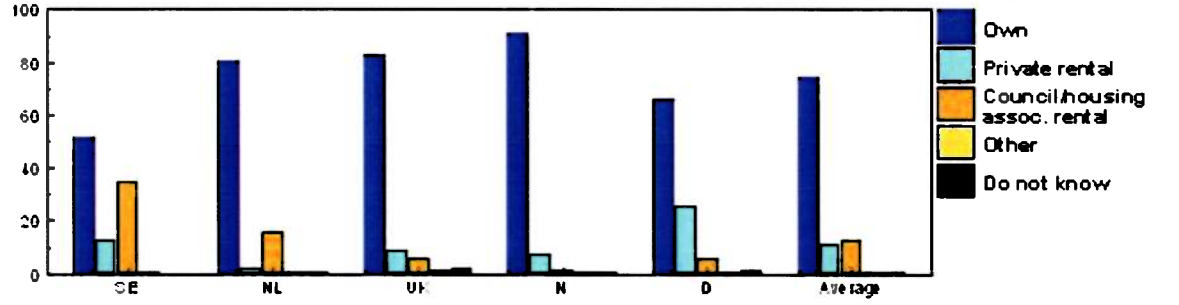
Has been living at the current address, AVERAGE Q38



What kind of residence do you live in? Q39

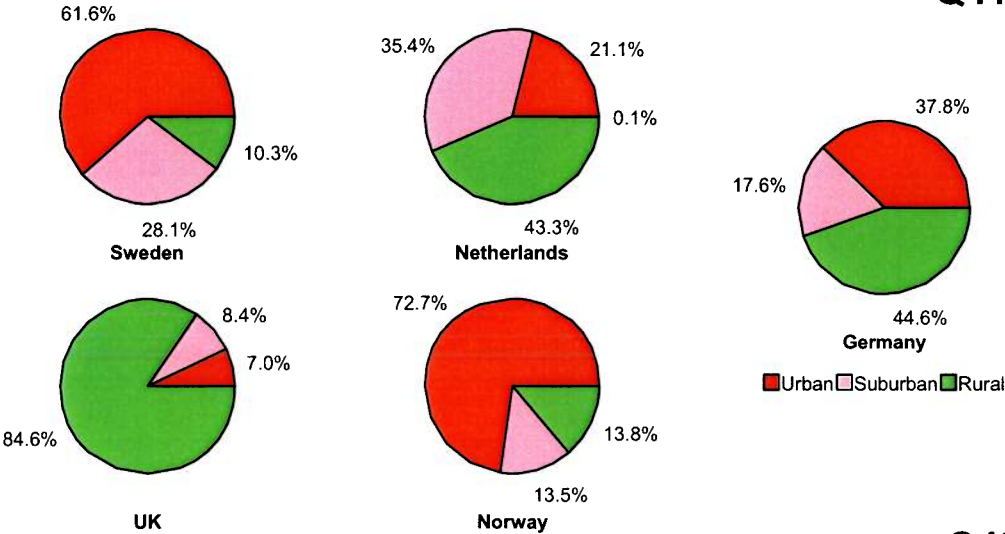


Do you/your family rent or own your property? Q40



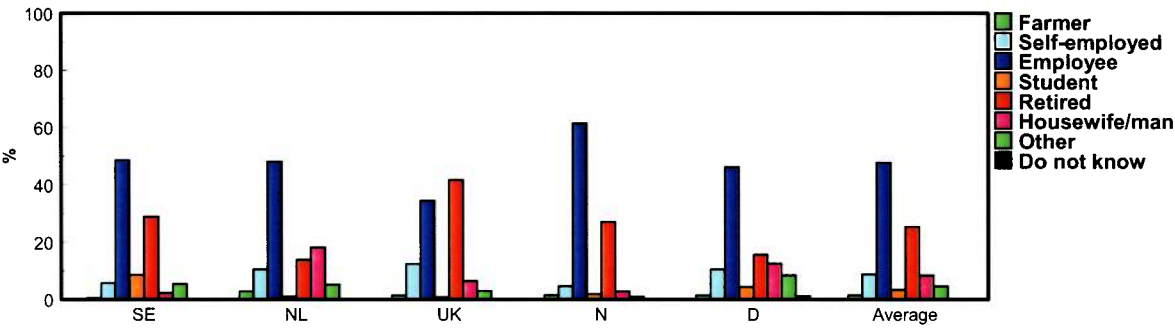
URBAN, SUBURBAN AND RURAL POPULATION

Q41



What is your main economic activity?

Q42



4. Towards active citizenship

*The same rain falls on the just man and the unjust;
And if the rain falls too heavily on them they will
Just have to sort out a solution together.*

Matt.5.45

In a democratic society the opinion of citizens is of great importance for acceptable political solutions. The poll study brought forward important information about the way people in flood-prone areas of the North Sea region perceive flood hazard. There are more similarities than differences between the countries in the way people perceive flood hazard. We can note:

- Limited interest in flood hazard
- Poor involvement in flood issues
- Sentimental rather than logical reasoning for living in areas at risk of flooding
- Passiveness with respect to raising flood safety of own homes
- Reluctant attitude towards moving
- Leaving responsibility to public authorities in spite of insufficient confidence in their ability to handle the problem
- Acceptance of major changes in environment to raise flood safety
- Newspapers and radio/TV are still the preferred information channels (except in UK), but information is insufficient or inadequate
- Misunderstanding of the nature of floods



Many studies conducted internationally have shown that people everywhere, regardless their social and cultural background use very similar risk criteria forming their opinions (Renn & Rohrmann, 2000). It is the relative effectiveness of these criteria in opinion-forming and risk tolerance that differ.

Among major differences we may note:

- A somewhat better awareness of flood hazard by the Norwegians
- Very low awareness of living in a flood prone area from the German respondents
- Low concerns about flood hazard among the Dutch respondents
- Lower tolerance for flooding of own houses in Germany
- Somewhat lower confidence in the ability of public authorities to handle flood issues among the German respondents and somewhat higher among the Swedish
- Higher willingness to invest in flood safety among the Germans and higher

unwillingness among the British respondents

- Higher acceptance of environmental changes to increase flood safety in the Netherlands
- Local authorities rather than central are given responsibility for the costs of raising flood safety by the Swedes
- Leaflets with information about flooding are the preferred information link by the UK respondents.

Passiveness and low interest in flood issues call for better information but not in isolation. It is important to stimulate people's engagement in decision-making with respect to flood issues. Elaboration of practices allowing involvement of laymen in flood assessment is crucial in this respect. The latter may help to raise the confidence in public authorities' actions with respect to flood hazard, increase general understanding of the nature of floods and also stimulate personal responsibility for raising flood safety. A growing frequency of flooding has already triggered a more active attitude among part of the population (e.g. "Flood Forum" in UK) and it is important to actively use their knowledge and experiences working at flood assessment policies.

As Norwegian respondents demonstrated higher awareness of flood hazard, it maybe worthwhile to make use of the dissemination practices applied in Norway in other countries. High appreciation of information leaflets by the UK respondents calls for testing this rather uncommon information source in other countries. The handling of flood issues by Swedish local authorities, appreciated by many Swedish respondents, may be a useful example for other decision-makers. These are only some examples, in fact, differences in the responses between countries indicate possible or less successful practices.

The views of laymen revealed by the poll study will be further compared with the views of decision-makers, as described in the "Introduction" in search for consensus on what is tolerable risk. As correctly noted by Renn (2004), **public perception and common sense cannot replace science and policy but they can certainly provide impetus for the decision-making process.** The information gathered during the poll study will also be used for other investigations within the FLOWS.

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ANNEX 1: Questionnaires

Questions used in the poll are presented in the Master Questionnaire below. Some of the questions in the survey were adapted to local conditions. Table Ann-1 shows the modifications of national response alternatives. In the UK all response alternatives followed the Master questionnaire.

Master Questionnaire

(DK – don't know; NA – No answer)

- Q1. Do you live in an area at risk of flooding?
- 1. Yes
 - 2. No
 - 9. DK/NA
- Q2. How concerned are you about the risk of flooding? Are you
- 1. Hardly concerned at all
 - 2. Not very concerned
 - 3. Quite concerned
 - 4. Very concerned
 - 9. DK/NA
- Q3. How likely is it that your community will be flooded during the next 20 years? Is it
- 1. Very likely
 - 2. Quite likely
 - 3. Quite unlikely
 - 4. Very unlikely
 - 9. DK/NA
- Q4. How likely is it that your own house or flat will be flooded during the next 20 years? Is it
- 1. Very likely
 - 2. Quite likely
 - 3. Quite unlikely
 - 4. Very unlikely
 - 9. DK/NA
- Q5. How likely is it that other property of yours (farm land, garden, shop, garage etc) will be flooded during the next 20 years? Is it
- 1. Very likely
 - 2. Quite likely
 - 3. Quite unlikely
 - 4. Very unlikely
 - 9. DK/NA
- Q6. Has your house or flat ever been flooded? [IF YES] More than once?
- 1. No, never
 - 2. Yes, once
 - 3. Yes, more than once
 - 9. DK/NA
- Q7. Has other property of yours than your house/flat ever been flooded? [IF YES] More than once?
- 1. No, never
 - 2. Yes, once
 - 3. Yes, more than once
 - 9. DK/NA
- Q8. Have you, your family or your business ever been evacuated during flooding?
- 1. Yes
 - 2. No
 - 9. DK/NA

Q9. Have you, or any family member, ever felt in serious danger during flooding?

1. Yes
2. No
9. DK/NA

Q10. How would you describe the financial impact of the last flood damage on your household? Was it

1. Very serious
2. Quite serious
3. Quite small
4. Very small
9. DK/NA

Q11. How badly would you say the last flood affected your life in general? Was it

1. Very badly
2. Quite badly
3. Not too badly
4. Very slightly/ not at all
9. DK/NA

Q12. Would you say there were any positive results from the last flood? [For example, bringing the community together, constructive media coverage, insurance payouts for your own household, improvement grants for your house, or larger-scale preventive measures implemented] (SELECT ALL THAT APPLY)

1. Bringing community together
2. Media coverage
3. Insurance payouts
4. Improvement grants
5. Preventive measures
6. It was fun/exciting/memorable
7. Other
8. No positive results at all
9. DK/NA

Q13. Are there any kinds of flood management or defence measures in your area?

1. Yes
2. No
9. DK/NA

Q14 Have you ever been involved in flood management or defence in your area?

1. Yes
2. No
9. DK/NA

Q15. How well do you feel you have been informed about flood management or defence measures in your area? Do you feel

1. Very well informed
2. Quite well informed
3. Not very well informed
4. Very ill-informed
9. DK/NA

Q16. How would you prefer to receive information about flood management and defence measures in your community? Is it through (SELECT ALL THAT APPLY)

01. Newspapers
02. Radio/TV
03. Leaflets
04. Websites
05. Email
06. Freephone telephone number
07. Local flood wardens
08. Local flood groups

- 09. Public meetings
- 10. Face to Face with a member of the Environment Agency/Local Authority staff
- 11. Other
- 12. Do not want to receive information
- 99. DK/NA

Q17. Did your family give any thought to possible flood risks when moving to your current address?

- 1. Yes
- 2. No
- 9. DK/NA

Q18 What drew you to the area, despite the risk of flooding? (SELECT ALL THAT APPLY)

- 1. Attractive area
- 2. Work
- 3. Local services (schools, hospitals etc)
- 4. Attractive residence
- 5. Lower prices
- 6. Other
- 9. DK/NA

Q19. Have you ever considered moving out due to the risk of flooding?

- 1. Yes
- 2. No
- 9. DK/NA

Q20a Why have you not moved? (SELECT ALL THAT APPLY)

- 1. Flood risk is limited
- 2. Difficult to sell residence
- 3. Personal reason (old age, job situation etc)
- 4. Area attractiveness
- 5. Other
- 9. DK/NA

Q20b Why have you not considered moving? (SELECT ALL THAT APPLY)

- 1. Flood risk is limited
- 2. Difficult to sell residence
- 3. Personal reason (old age, job situation etc)
- 4. Area attractiveness
- 5. Other
- 9. DK/NA

Q21. What steps have you taken yourself to prepare for flooding and to limit potential damage? (SELECT ALL THAT APPLY)

- 1. Checking building insurance
- 2. Checking contents insurance
- 3. Planning the emergency measures to take in the event of a flood
- 4. Learning the flood warning codes
- 5. Checking how flood warnings are issued
- 6. Investigating flood-proofing the building
- 7. Other steps
- 8. No steps taken
- 9. DK/NA

Q22. Are you willing to consider making further investments in your house/flat to reduce the impact of possible flood damage (waterproof material on basement floors, attic expansion etc)?

- 1. Yes
- 2. No
- 9. DK/NA

Q23. In general, how frequently do you reckon on your house or flat getting flooded? Would you say

- 1. Never

2. Rarely
3. Sometimes
4. Regularly
9. DK/NA

Q24a. Why do you say that? (SELECT ALL THAT APPLY)

1. Adequate measures have been taken
2. Residence is in a low risk area (e.g. on a hill, on the first floor or above etc)
3. Hasn't happened so far
4. Flooding is unacceptable
5. Other
9. DK/NA

Q24b. Why do you say that? (SELECT ALL THAT APPLY)

1. Area is prone to unavoidable flooding
2. Flooding has increased in recent years
3. Not enough has been done to prevent flooding/flood damage
4. Other
9. DK/NA

Q25. In general, how frequently do you reckon on other property of yours (garden, garage, shop, farm land etc) getting flooded? Would you say

1. Never
2. Rarely
3. Sometimes
4. Regularly
9. DK/NA

Q26a. Why do you say that? (SELECT ALL THAT APPLY)

1. Adequate measures have been taken
2. Property is in a low risk area
3. Hasn't happened so far
4. Flooding is unacceptable
5. Other
9. DK/NA

Q26b. Why do you say that? (SELECT ALL THAT APPLY)

1. Area is prone to unavoidable flooding
2. Flooding has increased in recent years
3. Not enough has been done to prevent flooding
4. Other
9. DK/NA

Q27. In general, how frequently do you reckon on public buildings in your area – e.g. schools - getting flooded? Would you say

1. Never
2. Rarely
3. Sometimes
4. Regularly
9. DK/NA

Q28a. Why do you say that? (SELECT ALL THAT APPLY)

1. Adequate measures have been taken
2. This is a low risk area
3. Hasn't happened so far
4. Flooding is unacceptable
5. Other
9. DK/NA

Q28b. Why do you say that? (SELECT ALL THAT APPLY)

1. Area is prone to unavoidable flooding
2. Flooding has increased in recent years
3. Not enough has been done to prevent flooding

4. Other
9. DK/NA

Q29. Would you accept any major changes to the local environment, such as higher dikes, fewer paved sites, house clearance in risk zones, diversions to waterways etc in order to combat the possibility of flooding?

1. Yes
2. No
9. DK/NA

Q30. Who should bear the (main?) economic cost of improving flood safety in your community? Is it (SELECT ALL THAT APPLY)

1. Individuals who are at risk of flooding
2. Local authorities
3. Central government
4. Insurance companies
5. [NOT UK] River regulation companies
6. Others
9. DK/NA

Q31. How confident are you in the way that public authorities plan for and deal with flood risks? Do you feel

1. Very confident
2. Quite confident
3. Not very confident
4. Not at all confident
9. DK/NA

Q32a. Why do you say this? (SELECT ALL THAT APPLY)

1. Flood defences have been installed
2. Previous good experience
3. General trust in public planning
4. Not very worried about flooding
5. Other
9. DK/NA

Q32b. Why do you say this? (SELECT ALL THAT APPLY)

1. Not enough flood defences have been installed
2. No flood defences have been installed
3. Previous bad experience
4. Some things cannot be planned against
5. Authorities do not place enough of a priority on avoiding flooding
6. Other
9. DK/NA

Q33. Record gender

1. Male
2. Female

Q34. What is your age?

Record age: ____

Q35. What is your highest completed educational level?

1. GCSE/O-Level
2. A-Level
3. Higher Education
4. Master's degree
5. Further Education
6. DK / NA

Q36. How many adults (18+), including yourself, are living in the household?

Record number: ____

Q37. How many people in total including yourself, are living in the household?

Record number: __ __

Q38. For how many years have you been living at your current address? Is it..

1. <2 years
2. 2-10 years
3. > 10 years
9. DK/NA

Q39. What kind of residence do you live in?

1. Bungalow
2. Ground floor flat/maisonette
3. Flat/maisonette - first floor or above
4. House on more than 1 floor
5. Barge
6. Caravan
9. DK/NA

Q40. Do you / your family own or rent your property?

1. Own
2. Private rental
3. Council or housing association rental
4. Other
9. DK/NA

[Q41 – RECORDED FROM SAMPLE – TYPE OF AREA]

1. Urban
2. Suburban
3. Rural

Q42. What is your main economic activity?

1. Farmer
2. Self-employed
3. Employee
4. Student
5. Retired
6. Housewife
7. Other

Table Ann-1. Responses adapted to local conditions.

Master questionnaire	Netherlands	Norway	Sweden	Germany
Q39. Kind of residence 1. Bungalow 2. Ground floor flat/maisonette 3. flat/maisonette 1 st floor or above 4. House on more than one floor 5. Barge 6. Caravan 9. DK/NA	Same as Master	1. Villa uten kjeller 2. Villa med kjeller 3. Leilighet: sokkeletasje 4. Leilighet 2.etg eller høyere 5. Husbåt 6. Campingvogn 9. DK/NA	1. Enplans hus eller villa 2. Lagenhet i markplan 3. Lagenhet/ bostad på 2 van. 4. Hus/ villa med mer an en våning 5. Båt/husbåt 6. Husvagn 9. DK/NA	Same as Master
Q40: Education 1. GCSE/O-level 2. A-Level 3. Higher education 4. Master's degree 5. Further education 6. DK/NA 7. 8. 9.	1:LA - Elementary 2:Lower professional 3:Secondary 4:Secondary professional 5:High school 6:Higher professional 7:University 8:DK\NA	1. Folkeskole/grunnskole 2. Fagutd./ yrkesutd. videreg. 3. Gymnas allmennfaglig 4. Høyskole/ universitet >3 år 5. Høyskole/ universitet >6 år 6. DK/NA	1. Folkskola- Enhetsskola 2. Grundskola 3. Flickskola- Realexamen 4. Gymnasial utbildning <2 år 5. Gymnasial utbildning 2 år> 6. Folkhøgskola 7. Høgskola/ universitet < 3år 8. Høgskola/ universitet 3 år> 9. Ej svar	1:Volksschule\ Hauptschule (low level of schooling) 2:Weiterbildenden Schule ohne Abitur (10-klassige polytechnische Oberschule, früher Mittelschule) (medium level of schooling) 3: Abitur, Fachabitur (12-klassige erweiterte Oberschule, früher Oberschule) (high level of schooling, university entrance qualification) 4:Abgeschlossenes Universitätsstudi- um (university degree) 5: Promotion, Habilitation (doctoral, postdoctoral level) 9: Weiß nicht, keine Angabe (Don't know, refused)

Question 21: Please note that for Sweden, question 21 does not apply the international answering category number 4 (“Learning the flood-warning-codes”).

Annex 2. Tables with data (from TNS Gallup's report)

CONCERNS ABOUT FLOODING

Q1 Do you live in an area at risk of flooding? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q1 Do you live in an area at risk of flooding?	Yes	Count	526	302	384	515	101	1828
		% within Country	65,8%	37,9%	48,0%	64,4%	12,6%	45,7%
	No	Count	257	461	377	272	699	2066
		% within Country	32,1%	57,9%	47,1%	34,0%	87,4%	51,7%
	DK/NA	Count	17	33	39	13	0	102
		% within Country	2,1%	4,1%	4,9%	1,6%	,0%	2,6%
Total	Count	800	796	800	800	800	3996	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q2 How concerned are you about the risk of flooding? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q2 How concerned are you about the risk of flooding?	Hardly concerned at all	Count	390	518	379	377	444	2108
		% within Country	48,8%	65,1%	47,4%	47,1%	55,5%	52,8%
	Not very concerned	Count	290	209	249	313	161	1222
		% within Country	36,3%	26,3%	31,1%	39,1%	20,1%	30,6%
	Quite concerned	Count	93	59	117	83	120	472
		% within Country	11,6%	7,4%	14,6%	10,4%	15,0%	11,8%
	Very concerned	Count	22	9	52	26	72	181
		% within Country	2,8%	1,1%	6,5%	3,3%	9,0%	4,5%
	DK/NA	Count	5	1	3	1	3	13
		% within Country	,6%	,1%	,4%	,1%	,4%	,3%
Total	Count	800	796	800	800	800	3996	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q3 How likely is it that your community will be flooded in the next 20 years? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q3 How likely is it that your community will be flooded in the next 20 years?	Very likely	Count	70	11	77	89	38	285
		% within Country	8,8%	1,4%	9,6%	11,1%	4,8%	7,1%
	Quite likely	Count	202	42	180	233	72	729
		% within Country	25,3%	5,3%	22,5%	29,1%	9,0%	18,2%
	Quite unlikely	Count	264	283	192	275	345	1359
		% within Country	33,0%	35,6%	24,0%	34,4%	43,1%	34,0%
	Very unlikely	Count	200	440	261	180	329	1410
		% within Country	25,0%	55,3%	32,6%	22,5%	41,1%	35,3%
	DK/NA	Count	64	20	90	23	16	213
		% within Country	8,0%	2,5%	11,3%	2,9%	2,0%	5,3%
Total	Count	800	796	800	800	800	3996	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q4 How likely is it that your own house...? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q4 How likely is it that your own house...?	Very likely	Count	29	5	31	50	18	133
		% within Country	3,6%	,6%	3,9%	6,3%	2,3%	3,3%
	Quite likely	Count	103	27	74	127	23	354
		% within Country	12,9%	3,4%	9,3%	15,9%	2,9%	8,9%
	Quite unlikely	Count	253	249	192	295	238	1227
		% within Country	31,6%	31,3%	24,0%	36,9%	29,8%	30,7%
	Very unlikely	Count	371	503	437	312	515	2138
		% within Country	46,4%	63,2%	54,6%	39,0%	64,4%	53,5%
	DK/NA	Count	44	12	66	16	6	144
		% within Country	5,5%	1,5%	8,3%	2,0%	,8%	3,6%
Total	Count	800	796	800	800	800	3996	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q5 How likely is it that other property of yours...? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q5 How likely is it that other property of yours...?	Very likely	Count	46	18	38	57	36	195
		% within Country	5,8%	2,3%	4,8%	7,1%	4,5%	4,9%
	Quite likely	Count	136	61	92	128	51	468
		% within Country	17,0%	7,7%	11,5%	16,0%	6,4%	11,7%
	Quite unlikely	Count	176	263	127	284	192	1042
		% within Country	22,0%	33,0%	15,9%	35,5%	24,0%	26,1%
	Very unlikely	Count	373	416	364	296	497	1946
		% within Country	46,6%	52,3%	45,5%	37,0%	62,1%	48,7%
	DK/NA	Count	69	38	179	35	24	345
		% within Country	8,6%	4,8%	22,4%	4,4%	3,0%	8,6%
Total	Count	800	796	800	800	800	3996	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

FLOOD EXPERIENCES

Q6 Has your house or flat ever been flooded? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q6 Has your house or flat ever been flooded?	No, never	Count	680	759	727	470	760	3396
		% within Country	85,0%	95,4%	90,9%	58,7%	95,0%	85,0%
	Yes, once	Count	78	29	50	123	32	312
		% within Country	9,8%	3,6%	6,3%	15,4%	4,0%	7,8%
	Yes, more than once	Count	36	7	19	194	5	261
		% within Country	4,5%	,9%	2,4%	24,2%	,6%	6,5%
	DK/NA	Count	6	1	4	14	3	28
		% within Country	,8%	,1%	,5%	1,7%	,4%	,7%
Total	Count	800	796	800	801	800	3997	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q6b How long ago? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q6b How long ago?	Within the last 10 years	Count	95	18	47	145	23	328
		% within Country	83,3%	50,0%	66,2%	45,7%	60,5%	56,9%
	More than 10 years ago	Count	19	18	23	168	15	243
		% within Country	16,7%	50,0%	32,4%	53,0%	39,5%	42,2%
	DK/NA	Count	0	0	1	4	0	5
		% within Country	,0%	,0%	1,4%	1,3%	,0%	,9%
Total	Count	114	36	71	317	38	576	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q7 Has other property of yours...? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q7 Has other property of yours...?	No, never	Count	657	728	639	507	760	3291
		% within Country	82,1%	91,5%	79,9%	63,5%	95,0%	82,4%
	Yes, once	Count	102	47	29	98	22	298
		% within Country	12,8%	5,9%	3,6%	12,3%	2,8%	7,5%
	Yes, more than once	Count	36	15	12	157	15	235
		% within Country	4,5%	1,9%	1,5%	19,6%	1,9%	5,9%
	DK/NA	Count	5	6	120	37	3	171
		% within Country	,6%	,8%	15,0%	4,6%	,4%	4,3%
Total	Count	800	796	800	799	800	3995	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q8 Have you, your family or your business...? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q8 Have you, your family or your business...?	Yes	Count	24	11	15	194	9	253
		% within Country	11,2%	12,5%	15,8%	50,8%	13,2%	29,8%
	No	Count	191	77	77	188	59	592
		% within Country	88,8%	87,5%	81,1%	49,2%	86,8%	69,8%
	DK/NA	Count	0	0	3	0	0	3
		% within Country	,0%	,0%	3,2%	,0%	,0%	,4%
Total	Count	215	88	95	382	68	848	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q9 Have you, or any family member.... * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q9 Have you, or any family member....	Yes	Count	25	16	17	56	12	126
		% within Country	11,6%	18,2%	17,9%	14,6%	17,6%	14,8%
	No	Count	189	72	73	327	56	717
		% within Country	87,9%	81,8%	76,8%	85,4%	82,4%	84,5%
	DK/NA	Count	1	0	5	0	0	6
		% within Country	,5%	,0%	5,3%	,0%	,0%	,7%
Total		Count	215	88	95	383	68	849
		% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%

Q10 Financial impact..? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q10 Financial impact..?	Very serious	Count	41	23	18	22	13	117
		% within Country	19,1%	26,1%	19,1%	5,7%	19,1%	13,8%
	Quite serious	Count	38	21	14	66	12	151
		% within Country	17,7%	23,9%	14,9%	17,2%	17,6%	17,8%
	Quite small	Count	70	19	15	107	20	231
		% within Country	32,6%	21,6%	16,0%	27,9%	29,4%	27,2%
	Very small	Count	62	20	32	152	17	283
		% within Country	28,8%	22,7%	34,0%	39,6%	25,0%	33,3%
	DK/NA	Count	4	5	15	37	6	67
		% within Country	1,9%	5,7%	16,0%	9,6%	8,8%	7,9%
Total	Count	215	88	94	384	68	849	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q11 How badly would you say the last flood affected your life in general? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q11 How badly would you say the last flood affected your life in general?	Very badly	Count	32	3	17	27	8	87
		% within Country	14,9%	3,4%	18,3%	7,0%	11,8%	10,3%
	Quite badly	Count	44	10	18	66	14	152
		% within Country	20,5%	11,4%	19,4%	17,2%	20,6%	17,9%
	Not too badly	Count	59	20	15	81	20	195
		% within Country	27,4%	22,7%	16,1%	21,1%	29,4%	23,0%
	Very slight/not at all	Count	72	54	31	177	26	360
		% within Country	33,5%	61,4%	33,3%	46,2%	38,2%	42,5%
	DK/NA	Count	8	1	12	32	0	53
		% within Country	3,7%	1,1%	12,9%	8,4%	,0%	6,3%
Total	Count	215	88	93	383	68	847	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q12 Would you say there were any positive results from the last flood? (Select all that apply)

		Country						
		Sweden	Netherlands	UK	Norway	Germany	Row Total	
Q12 Would you say there were any positive results from the last flood? (Select all that apply)	Bring community together	Count	26	3	5	61	11	106
		%within Country	12,1 %	3,4 %	5,4 %	16,0 %	16,5 %	12,6 %
	Media coverage	Count	11	4	3	8	3	29
		%within Country	5,10 %	4,50 %	3,20 %	2,20 %	4,10 %	3,40 %
	Insurance payouts	Count	10	2	5	25	2	44
		%within Country	4,7 %	2,3 %	5,4 %	6,6 %	3,7 %	5,3 %
	Improvement grants	Count	22	4	4	22	3	55
		%within Country	10,2 %	4,5 %	4,3 %	5,9 %	3,8 %	6,5 %
	Preventive measures	Count	44	9	29	102	11	195
		%within Country	20,5 %	10,2 %	31,2 %	26,6 %	16,6 %	23,0 %
	It was fun/exciting/memorable	Count	9	3	2	5	3	22
		%within Country	4,2 %	3,4 %	2,2 %	1,3 %	3,9 %	2,5 %
	Other	Count	31	20	8	29	16	104
		%within Country	14,40 %	22,70 %	8,60 %	7,50 %	23,80 %	12,30 %
	No positive results at all	Count	88	45	38	175	37	383
		%within Country	40,9 %	51,1 %	40,9 %	45,7 %	54,2 %	45,2 %
	DK/NA	Count	11	4	13	19	3	50
		%within Country	5,1 %	4,5 %	14,0 %	5,0 %	4,2 %	5,9 %
Total	Count (responses)	252	94	107	446	89	988	
	Respondents	215	88	93	383	68	847	
	%within Country	25,4 %	10,4 %	11,0 %	45,2 %	8,0 %	100,0 %	

AREA FLOOD MANAGEMENT DEFENCE MEASURES

Q13 Are there any kinds of flood management...? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q13 Are there any kinds of flood management...?	Yes	Count	320	420	348	577	294	1959
		% within Country	40,0%	52,8%	43,5%	72,1%	36,7%	49,0%
	No	Count	343	162	316	195	398	1414
		% within Country	42,9%	20,4%	39,5%	24,4%	49,7%	35,4%
	DK/NA	Count	137	214	136	28	109	624
		% within Country	17,1%	26,9%	17,0%	3,5%	13,6%	15,6%
Total	Count	800	796	800	800	801	3997	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q14 Have you ever been involved in flood management..? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q14 Have you ever been involved in flood management...?	Yes	Count	115	61	51	199	142	568
		% within Country	14,4%	7,7%	6,4%	24,9%	17,8%	14,2%
	No	Count	681	730	717	600	658	3386
		% within Country	85,1%	91,7%	89,6%	75,0%	82,3%	84,7%
	DK/NA	Count	4	5	32	1	0	42
		% within Country	,5%	,6%	4,0%	,1%	,0%	1,1%
Total	Count	800	796	800	800	800	3996	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q15 How well do you feel you have been informed about flood management..? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q15 How well do you feel you have been informed about flood management. ?	Very well informed	Count	112	29	179	178	65	563
		% within Country	14,0%	3,6%	22,4%	22,3%	8,1%	14,1%
	Quite well informed	Count	204	214	265	352	278	1313
		% within Country	25,5%	26,9%	33,1%	44,0%	34,8%	32,9%
	Not very well informed	Count	151	213	154	141	166	825
		% within Country	18,9%	26,8%	19,3%	17,6%	20,8%	20,6%
	Very ill-informed	Count	310	304	145	103	215	1077
		% within Country	38,8%	38,2%	18,1%	12,9%	26,9%	27,0%
	DK/NA	Count	23	36	57	26	76	218
		% within Country	2,9%	4,5%	7,1%	3,3%	9,5%	5,5%
Total	Count	800	796	800	800	800	3996	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q16 How would you prefer to receive information about flood management and defence measures in your community? (Select all apply)

			Country					Row Total
			Sweden	Netherlands	UK	Norway	Germany	
Q16 How would you prefer to receive information about flood management and defence measures in your community? (Select all apply)	Newspapers	Count	364	405	212	467	682	2129
		%within Country	45,5 %	50,9 %	26,5 %	58,3 %	85,5 %	53,3 %
	Radio/TV	Count	349	349	220	399	681	1998
		%within Country	43,6 %	43,8 %	27,5 %	49,9 %	85,4 %	50,0 %
	Leaflets	Count	184	392	500	383	385	1844
		%within Country	23,0 %	49,2 %	62,5 %	47,9 %	48,2 %	46,2 %
	Websites	Count	86	177	81	164	375	884
		%within Country	10,8 %	22,2 %	10,1 %	20,6 %	47,1 %	22,1 %
	E-mail	Count	46	112	75	122	233	587
		%within Country	5,8 %	14,1 %	9,4 %	15,2 %	29,2 %	14,7 %
	Freephone telephone number	Count	75	138	176	164	387	940
		%within Country	9,4 %	17,3 %	22,0 %	20,5 %	48,6 %	23,5 %
	Local flood wardens	Count	51	78	135	153	342	759
		%within Country	6,4 %	9,8 %	16,9 %	19,1 %	42,8 %	19,0 %
	Local flood groups	Count	72	80	103	128	349	732
		%within Country	9,0 %	10,1 %	12,9 %	16,0 %	43,8 %	18,3 %
	Public meetings	Count	91	126	118	171	381	887
		%within Country	11,4 %	15,8 %	14,8 %	21,3 %	47,8 %	22,2 %
	Face to face with a member of the Environmental Agency/Local Authority staff	Count	169	71	137	150	373	900
		%within Country	21,1 %	8,9 %	17,1 %	18,7 %	46,8 %	22,5 %
	Other	Count	45	39	12	18	0	114
		%within Country	5,6 %	4,9 %	1,5 %	2,2 %	0,0 %	2,8 %
	Do not want to receive informasjon	Count	21	35	60	13	0	129
		%within Country	2,6 %	4,4 %	7,5 %	1,6 %	0,0 %	3,2 %
	NL Local press in	Count	0	390	0	0	0	390
		%within Country	0,0 %	49,0 %	0,0 %	0,0 %	0,0 %	9,8 %
	DK/NA in	Count	24	3	41	13	20	101
		%within Country	3,0 %	0,4 %	5,1 %	1,6 %	2,6 %	2,5 %
Total	Count (responses)		1577	2395	1870	2345	4208	12394
	Respondents		800	796	800	800	797	3993
	%within Country		20,0 %	19,9 %	20,0 %	20,0 %	20,0 %	100,0 %

Q17 Did your family give any thoughts to possible flood risks when moving..? * Country Crosstabulation

			Country					Total
			Sweden	Netherlands	UK	Norway	Germany	
Q17 Did your family give any thoughts to possible flood risks when moving..?	Yes	Count	57	58	126	197	109	547
		% within Country	7,1%	7,3%	15,8%	24,6%	13,6%	13,7%
	No	Count	739	736	663	577	678	3393
		% within Country	92,4%	92,5%	82,9%	72,1%	84,8%	84,9%
	DK/NA	Count	4	2	11	26	13	56
		% within Country	,5%	,3%	1,4%	3,3%	1,6%	1,4%
Total	Count		800	796	800	800	800	3996
	% within Country		100,0%	100,0%	100,0%	100,0%	100,0%	100,0%

FLOODING AND AREA PREFERENCES

Q18 If yes in Q17, What drew you to the area, desite the risk of flooding? (Select all apply)

			Country					Row Total
			Sweden	Netherland	UK	Norway	Germany	
Q18 What drew you to the area, desite therisk of flooding? (Select all apply)	Attractive area	Count	20	27	71	49	25	192
		%within Country	35,1 %	46,6 %	56,3 %	25,0 %	23,0 %	35,2 %
	Work	Count	4	11	19	12	13	59
		%within Country	7,0 %	19,0 %	15,1 %	6,0 %	11,7 %	10,7 %
	Local services (schools, hospitaes etc)	Count	2	2	13	8	5	30
		%within Country	3,5 %	3,4 %	10,3 %	4,1 %	4,8 %	5,5 %
	Attractive residence	Count	11	6	0	27	11	55
		%within Country	19,3 %	10,3 %	0,0 %	13,1 %	10,0 %	10,0 %
	Lower prices	Count	1	5	9	14	3	32
		%within Country	1,8 %	8,6 %	7,1 %	7,2 %	2,6 %	5,9 %
	Other	Count	22	23	17	106	53	221
		%within Country	38,6 %	39,7 %	13,5 %	53,8 %	49,0 %	40,5 %
	DK/NA	Count	6	1	36	4	23	69
		%within Country	10,5 %	1,7 %	28,6 %	1,9 %	20,9 %	12,7 %
Total	Count (responses)		66	75	165	220	133	658
	Respondents		57	58	126	197	109	547
	%within Country		10,4 %	10,6 %	23,1 %	36,0 %	19,9 %	100,0 %

Q19 Have you ever considered moving out due to the risk of flooding? * Country Crosstabulation

		Country						
		Sweden	Netherlands	UK	Norway	Germany	Total	
Q19 Have you ever considered moving out due to the risk of flooding?	Yes	Count	34	15	30	47	29	155
		% within Country	4,3%	1,9%	3,8%	5,9%	3,6%	3,9%
	No	Count	765	780	762	745	769	3821
		% within Country	95,6%	98,0%	95,3%	93,2%	96,0%	95,6%
	DK/NA	Count	1	1	8	7	3	20
		% within Country	,1%	,1%	1,0%	,9%	,4%	,5%
Total	Count	800	796	800	799	801	3996	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q20A Why have you not moved? (Select all that apply)

			Country					Row Total
			Sweden	Netherlands	UK	Norway	Germany	
Q20A Why have you not moved?	Flood risk is limited	Count	5	3	3	16	15	42
		%within Country	14,7 %	20,0 %	15,0 %	32,8 %	53,3 %	28,8 %
	Difficult to sell residence	Count	3	1	3	2	0	9
		%within Country	8,8 %	6,7 %	15,0 %	4,1 %	0,4 %	6,3 %
	Personal reason (old,age,job situation etc)	Count	10	5	8	10	3	36
		%within Country	29,4 %	33,3 %	40,0 %	21,8 %	10,0 %	25,0 %
	Area attractiveness	Count	9	0	6	10	3	27
		%within Country	26,5 %	0,0 %	30,0 %	20,6 %	9,4 %	18,9 %
	Other	Count	9	8	2	12	11	41
		%within Country	26,5 %	53,3 %	10,0 %	24,5 %	36,8 %	28,4 %
	DK/NA	Count	4	0	0	3	0	7
		%within Country	11,8 %	0,0 %	0,0 %	5,5 %	0,0 %	4,5 %
Total	Count (responses)	40	17	22	53	32	162	
	Respondents	34	15	20	47	29	145	
	%within Country	23,5 %	10,4 %	13,8 %	32,6 %	19,8 %	100,0 %	

Q20B Why have you not considered moving? (Select all that apply)

			Country					Row Total
			Sweden	Netherlands	UK	Norway	Germany	
Q20B Why have you not considered moving? (Select all that apply)	Flood risk is limited	Count	512	519	510	535	534	2610
		%within Country	66,9 %	66,5 %	67,8 %	71,8 %	69,4 %	68,5 %
	Difficult to sell residence	Count	3	0	9	3	5	20
		%within Country	0,4 %	0,0 %	1,2 %	0,4 %	0,7 %	0,5 %
	Personal reason (old,age,job situation etc)	Count	89	44	102	72	72	379
		%within Country	11,6 %	5,6 %	13,6 %	9,7 %	9,4 %	10,0 %
	Area attractiveness	Count	107	60	170	76	76	489
		%within Country	14,0 %	7,7 %	22,6 %	10,1 %	9,9 %	12,8 %
	Other	Count	97	187	17	90	163	553
		%within Country	12,7 %	24,0 %	2,3 %	12,0 %	21,1 %	14,5 %
	DK/NA	Count	16	18	13	20	15	82
		%within Country	2,1 %	2,3 %	1,7 %	2,7 %	2,0 %	2,2 %
Total	Count (responses)	824	828	821	796	865	4133	
	Respondents	765	780	752	745	769	3811	
	%within Country	20,1 %	20,5 %	19,7 %	19,6 %	20,2 %	100,0 %	

Q21 What steps have you taken yourself to prepare for flooding and to limit potential damage? (Select all that apply)

			Country					Row Total
			Sweden	Netherlands	UK	Norway	Germany	
Q21 What steps have you taken yourself to prepare for flooding and to limit potential damage? (Select all that apply)	Check building insurance	Count	19	8	36	9	20	93
		%within Country	2,4 %	1,0 %	0,5 %	1,2 %	2,5 %	2,3 %
	Check contents insurance	Count	15	10	32	10	23	90
		%within Country	1,9 %	1,3 %	4,0 %	1,3 %	2,9 %	2,3 %
	Planing the emergency measures to take in the event of a flood	Count	38	12	33	42	40	165
		%within Country	4,8 %	1,5 %	4,1 %	5,2 %	5,1 %	4,1 %
	Learn the flood warning codes	Count	0	0	4	0	5	9
		%within Country	0,0 %	0,0 %	0,5 %	0,0 %	0,6 %	0,2 %
	Check how flood warnings are issued	Count	4	1	10	9	13	36
		%within Country	0,5 %	0,1 %	1,3 %	1,1 %	1,6 %	0,9 %
	Investigating flood-proofing the building	Count	42	10	10	21	14	96
		%within Country	5,3 %	1,3 %	1,3 %	2,6 %	1,7 %	2,4 %
	Other steps	Count	94	57	75	141	93	459
		%within Country	11,80 %	7,20 %	9,40 %	17,60 %	11,60 %	11,50 %
	No steps taken	Count	638	708	674	585	626	3231
		%within Country	79,8 %	88,9 %	84,3 %	73,2 %	78,2 %	80,9 %
	DK/NA	Count	12	3	9	17	13	54
		%within Country	1,5 %	0,4 %	1,1 %	2,2 %	1,6 %	1,4 %
Total		Count (responses)	862	809	883	834	847	4233
		Respondents	800	796	800	800	800	3996
		%within Country	20,0 %	19,9 %	20,2 %	20,0 %	20,0 %	100,0 %

Q22 Are you willing to consider making further investments...? * Country Crosstabulation

			Country					Total
			Sweden	Netherlands	UK	Norway	Germany	
Q22 Are you willing to consider making further investments...?	Yes	Count	138	154	38	166	252	748
		% within Country	17,3%	19,3%	4,9%	20,7%	31,5%	18,8%
	No	Count	638	615	734	605	537	3129
		% within Country	79,8%	77,3%	93,7%	75,5%	67,2%	78,6%
	DK/NA	Count	24	27	11	30	10	102
		% within Country	3,0%	3,4%	1,4%	3,7%	1,3%	2,6%
Total		Count	800	796	783	801	799	3979
		% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%

FUTURE EXPECTATIONS. HOUSE FLOODING

Q23 In general, how frequently do you recon on.... * Country Crosstabulation

			Country					Total
			Sweden	Netherlands	UK	Norway	Germany	
Q23 In general, how frequently do you recon on....	Never	Count	406	396	587	382	653	2424
		% within Country	50,8%	49,7%	75,1%	47,8%	81,6%	61,0%
	Rarely	Count	306	354	145	332	130	1267
		% within Country	38,3%	44,5%	18,5%	41,6%	16,3%	31,9%
	Sometimes	Count	42	24	16	67	9	158
		% within Country	5,3%	3,0%	2,0%	8,4%	1,1%	4,0%
	Regularly	Count	12	4	4	8	5	33
		% within Country	1,5%	,5%	,5%	1,0%	,6%	,8%
	DK/NA	Count	34	18	30	10	3	95
		% within Country	4,3%	2,3%	3,8%	1,3%	,4%	2,4%
Total		Count	800	796	782	799	800	3977
		% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%

Q24A Why do you say that? (Select all that apply)								
			Country					
			Sweden	Netherlands	UK	Norway	Germany	Row Total
Q24A Why do you say that? (Select all that apply)	Adequate measures have been taken	Count	177	222	74	345	15	833
		%within Country	24,9 %	29,6 %	9,9 %	48,2 %	2,0 %	22,5 %
	Residence is in a low risk area (e.g on hill, on the first floor or above etc)	Count	365	284	361	274	493	1777
		%within Country	51,3 %	37,9 %	48,2 %	38,4 %	62,9 %	47,9 %
	Hasn't happened so far	Count	83	157	346	61	251	898
		%within Country	11,7 %	20,9 %	46,2 %	8,5 %	32,1 %	24,2 %
	Flooding is unacceptable	Count	27	13	6	19	86	151
		%within Country	3,8 %	1,7 %	0,8 %	2,6 %	11,0 %	4,1 %
	Other	Count	103	142	19	75	87	426
		%within Country	14,5 %	18,9 %	2,5 %	10,5 %	11,1 %	11,5 %
DK/NA	Count	20	15	10	8	6	59	
	%within Country	2,8 %	2,0 %	1,3 %	1,1 %	0,7 %	1,6 %	
Total	Count (responses)		775	833	816	782	938	4144
	Respondents		712	750	749	714	783	3708
	%within Country		19,2 %	20,2 %	20,2 %	19,3 %	21,1 %	100,0 %

Q24B Why do you say that? (Select all that apply)								
			Country					
			Sweden	Netherlands	UK	Norway	Germany	Row Total
Q24B Why do you say that? (Select all that apply)	Area is prone to unavoidable flooding	Count	31	11	10	54	8	114
		%within Country	57,4 %	39,3 %	50,0 %	72,1 %	54,1 %	59,5 %
	Flooding has increased in recent years	Count	6	8	7	11	4	36
		%within Country	11,1 %	28,6 %	35,0 %	14,9 %	26,2 %	18,8 %
	Not enough has been done to prevent	Count	7	1	6	5	3	22
		%within Country	13,0 %	3,6 %	30,0 %	6,6 %	18,6 %	11,3 %
	Other	Count	15	11	1	14	6	47
		%within Country	27,8 %	39,3 %	5,0 %	18,7 %	41,6 %	24,6 %
	DK/NA	Count	2	2	0	0	0	4
		%within Country	3,7 %	7,1 %	0,0 %	0,0 %	1,0 %	2,2 %
Total	Count (responses)		61	33	24	84	21	223
	Respondents		54	28	20	76	15	192
	%within Country		28,1 %	14,6 %	10,4 %	39,3 %	7,6 %	100,0 %

B. OTHER PROPERTY FLOODED

Q25 In general, how frequently do you reckon on other property of yours..? * Country Crosstabulation								
			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q25 In general, how frequently do you reckon on other property of yours..?	Never	Count	309	384	478	379	597	2147
		% within Country	38,6%	48,2%	61,1%	47,4%	74,7%	54,0%
	Rarely	Count	257	308	97	312	170	1144
		% within Country	32,1%	38,7%	12,4%	39,0%	21,3%	28,8%
	Sometimes	Count	101	46	38	60	9	254
		% within Country	12,6%	5,8%	4,9%	7,5%	1,1%	6,4%
	Regularly	Count	23	8	14	12	10	67
		% within Country	2,9%	1,0%	1,8%	1,5%	1,3%	1,7%
	DK/NA	Count	110	50	155	37	13	365
		% within Country	13,8%	6,3%	19,8%	4,6%	1,6%	9,2%
Total	Count	800	796	782	800	799	3977	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

26A Why do you say that ? (Select all that apply)								
			Country					Row Total
			Sweden	Netherlands	UK	Norway	Germany	
26A Why do you say that ? (Select all that apply)	Adequate measures have been taken	Count	164	202	67	332	18	783
		%within Country	29,0 %	29,2 %	11,3 %	48,1 %	2,3 %	23,7 %
	Property is in a low risk area	Count	238	254	292	243	424	1451
		%within Country	42,0 %	36,7 %	42,9 %	35,3 %	55,2 %	43,8 %
	Hasn't happened so far	Count	59	145	271	62	249	785
		%within Country	10,4 %	21,0 %	45,6 %	9,0 %	32,4 %	23,7 %
	Flooding is unacceptable	Count	24	8	8	24	76	140
		%within Country	4,2 %	1,2 %	1,3 %	3,5 %	9,9 %	4,2 %
	Other	Count	104	117	19	75	139	453
		%within Country	18,4 %	16,9 %	3,2 %	10,8 %	18,0 %	13,7 %
	DK/NA	Count	15	17	12	14	15	73
		%within Country	2,7 %	2,5 %	2,0 %	2,0 %	2,0 %	2,2 %
Total	Count (responses)		604	743	669	750	921	3685
	Respondents		566	692	594	691	768	3311
	%within Country		17,1 %	20,9 %	17,9 %	20,9 %	23,2 %	100,0 %

26B Why do you say that ? (Select all that apply)								
			Country					Row Total
			Sweden	Netherlands	UK	Norway	Germany	
26B Why do you say that ? (Select all that apply)	Area is prone to unavoidable flooding	Count	75	26	41	58	10	210
		%within Country	60,5 %	48,1 %	74,5 %	79,9 %	51,8 %	64,7 %
	Flooding has increased in recent years	Count	18	3	10	12	1	44
		%within Country	14,5 %	5,6 %	18,2 %	16,1 %	5,4 %	13,5 %
	Not enough has been done to prevent	Count	18	3	9	1	0	32
		%within Country	14,5 %	5,6 %	16,4 %	1,9 %	0,9 %	9,7 %
	Other	Count	28	28	2	8	9	75
		%within Country	22,6 %	51,9 %	3,6 %	11,4 %	45,0 %	23,0 %
	DK/NA	Count	1	1	0	0	0	2
		%within Country	0,8 %	1,9 %	0,0 %	0,0 %	0,6 %	0,7 %
Total	Count (responses)		140	61	62	79	20	363
	Respondents		124	54	55	73	19	325
	%within Country		38,2 %	16,6 %	16,9 %	22,4 %	5,8 %	100,0 %

C. PUBLIC BUILDINGS FLOODED

IQ27 n general, how frequently do you recon on public buildings in....? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
IQ27 n general, how frequently do you recon on public buildings in....?	Never	Count	311	345	463	260	461	1840
		% within Country	38,9%	43,3%	59,1%	32,5%	57,6%	46,2%
	Rarely	Count	290	376	160	380	270	1476
		% within Country	36,3%	47,2%	20,4%	47,5%	33,8%	37,1%
	Sometimes	Count	117	42	75	108	49	391
		% within Country	14,6%	5,3%	9,6%	13,5%	6,1%	9,8%
	Regularly	Count	7	5	11	16	9	48
		% within Country	,9%	,6%	1,4%	2,0%	1,1%	1,2%
	DK/NA	Count	75	28	74	36	11	224
		% within Country	9,4%	3,5%	9,5%	4,5%	1,4%	5,6%
Total	Count	800	796	783	800	800	3979	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

28A Why do you say that ? (Select all that apply)

			Country					Row Total
			Sweden	Netherlands	UK	Norway	Germany	
28A Why do you say that ? (Select all that apply)	Adequate measures have been taken	Count	171	212	83	320	20	807
		%within Country	28,5 %	29,4 %	13,0 %	50,0 %	2,8 %	24,2 %
	This is a low risk area	Count	304	280	310	225	386	1505
		%within Country	50,6 %	38,8 %	48,4 %	35,1 %	52,8 %	45,1 %
	Hasn't happened so far	Count	54	154	276	46	245	776
		%within Country	9,0 %	21,4 %	43,1 %	7,2 %	33,6 %	23,3 %
	Flooding is unacceptable	Count	18	11	7	15	53	105
		%within Country	3,0 %	1,5 %	1,1 %	2,4 %	7,3 %	3,1 %
	Other	Count	85	112	27	69	110	403
		%within Country	14,1 %	15,5 %	4,2 %	10,7 %	15,1 %	12,1 %
	DK/NA	Count	15	17	15	9	18	74
		%within Country	2,5 %	2,4 %	2,3 %	1,4 %	2,4 %	2,2 %
	Total	Count (responses)	647	786	718	684	832	3670
		Respondents	601	721	640	641	731	3334
		%within Country	18,0 %	21,6 %	19,2 %	19,2 %	21,9 %	100,0 %

28B Why do you say that ? (Select all that apply)

			Country					Row Total
			Sweden	Netherlands	UK	Norway	Germany	
28B Why do you say that ? (Select all that apply)	Area is prone to unavoidable flooding	Count	71	19	50	106	32	278
		%within Country	57,3 %	40,4 %	56,8 %	85,7 %	54,8 %	63,1 %
	Flooding has increased in recent years	Count	14	5	29	8	8	64
		%within Country	11,3 %	10,6 %	33,0 %	6,3 %	13,9 %	14,5 %
	Not enough has been done to prevent flooding	Count	17	1	13	3	13	47
		%within Country	13,7 %	2,1 %	14,8 %	2,7 %	21,8 %	10,6 %
	Other	Count	23	23	6	12	18	82
		%within Country	18,5 %	48,9 %	6,8 %	9,7 %	31,5 %	18,7 %
	DK/NA	Count	6	2	0	4	3	15
		%within Country	4,8 %	4,3 %	0,0 %	3,5 %	4,4 %	3,4 %
	Total	Count (responses)	131	50	98	133	74	486
		Respondents	124	47	88	124	58	441
		%within Country	28,1 %	10,7 %	20,0 %	28,1 %	13,1 %	100,0 %

FLOOD MEASURES AND COST COVERAGE

Q29 Would you accept any major changes to the local environment.....? * Country Crosstabulation

			Country					Total
			Sweden	Netherlands	UK	Norway	Germany	
Q29 Would you accept any major changes to the local environment.....?	Yes	Count	529	676	526	582	599	2912
		% within Country	66,1%	84,9%	66,4%	72,7%	74,9%	73,0%
	No	Count	199	85	170	169	168	791
		% within Country	24,9%	10,7%	21,5%	21,1%	21,0%	19,8%
	DK/NA	Count	72	35	96	50	33	286
		% within Country	9,0%	4,4%	12,1%	6,2%	4,1%	7,2%
Total	Count		800	796	792	801	800	3989
	% within Country		100,0%	100,0%	100,0%	100,0%	100,0%	100,0%

Q30 Who should bear the (main?) economic cost of improving flood safety in your community? Is it (Select all that apply)

		Country					Row Total	
		Sweden	Netherlands	UK	Norway	Germany		
Q30 Who should bear the (main?) economic cost of improving flood safety in your community? Is it (Select all that apply)	Individuals who are at risk of flooding	Count	51	118	95	44	281	590
		%within Country	6,4 %	14,8 %	11,9 %	5,6 %	35,2 %	14,8 %
	Local authorities	Count	554	346	439	418	579	2336
		%within Country	69,3 %	43,5 %	54,9 %	52,2 %	72,4 %	58,5 %
	Central government	Count	260	550	431	540	668	2448
		%within Country	32,5 %	69,1 %	53,9 %	67,4 %	83,4 %	61,3 %
	Insurance companies	Count	129	141	90	158	398	916
		%within Country	16,1 %	17,7 %	11,3 %	19,7 %	49,8 %	22,9 %
	(NOT UK) River regulation companies	Count	183	398	3	188	480	1252
		%within Country	22,9 %	50,0 %	0,4 %	23,5 %	60,0 %	31,3 %
	Others	Count	31	84	20	9	24	168
		%within Country	3,9 %	10,6 %	2,5 %	1,2 %	2,9 %	4,2 %
	DK/NA	Count	50	10	117	26	3	206
		%within Country	6,3 %	1,3 %	14,6 %	3,2 %	0,4 %	5,2 %
	Total	Count (responses)	1258	1647	1195	1383	2433	7916
		Respondents	800	796	799	800	800	3995
		%within Country	20,0 %	19,9 %	20,0 %	20,0 %	20,0 %	100,0 %

Q31 How confident are you in the way that the public authorities..? * Country Crosstabulation

			Country					Total
			Sweden	Netherlands	UK	Norway	Germany	
Q31 How confident are you in the way that the public authorities..?	Very confident	Count	138	112	101	77	59	487
		% within Country	17,3%	14,1%	12,9%	9,6%	7,4%	12,2%
	Quite confident	Count	376	369	316	384	278	1723
		% within Country	47,0%	46,4%	40,3%	48,0%	34,8%	43,3%
	Not very confident	Count	176	240	168	205	271	1060
		% within Country	22,0%	30,2%	21,4%	25,6%	33,9%	26,6%
	Not at all confident	Count	60	42	80	87	108	377
		% within Country	7,5%	5,3%	10,2%	10,9%	13,5%	9,5%
	DK/NA	Count	50	33	120	47	84	334
		% within Country	6,3%	4,1%	15,3%	5,9%	10,5%	8,4%
Total		Count	800	796	785	800	800	3981
		% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%

32A Why do you say this? (Select all that apply)

			Country					Row Total
			Sweden	Netherlands	UK	Norway	Germany	
32 A Why do you say this? (Select all that apply)	Flood defences have been installed	Count	141	124	129	247	98	738
		%within Country	27,4 %	25,8 %	29,9 %	53,5 %	29,0 %	33,2 %
	Previous good experience	Count	178	66	127	132	143	646
		%within Country	34,6 %	13,7 %	29,5 %	28,7 %	42,3 %	29,0 %
	General trust in public planning	Count	213	133	140	100	83	669
		%within Country	41,4 %	27,7 %	32,5 %	21,6 %	24,6 %	30,1 %
	Not very worried about flooding	Count	33	36	79	9	36	193
		%within Country	6,4 %	7,5 %	18,3 %	1,9 %	10,7 %	8,7 %
	Other	Count	58	152	21	46	56	333
		%within Country	11,3 %	31,6 %	4,9 %	10,0 %	16,4 %	15,0 %
	DK/NA	Count	12	24	0	19	23	78
		%within Country	2,3 %	5,0 %	0,0 %	4,1 %	6,9 %	3,5 %
	Total	Count (responses)	635	535	496	553	439	2657
		Respondents	514	481	431	461	338	2224
		%within Country	23,1 %	21,6 %	19,4 %	20,7 %	15,2 %	100,0 %

32B Why do you say this? (Select all that apply)

			Country					Row Total
			Sweden	Netherlands	UK	Norway	Germany	
32B Why do you say this? (Select all that apply)	Not enough flood defences have been installed	Count	38	33	52	40	76	240
		%within Country	16,1 %	11,7 %	19,5 %	13,7 %	20,2 %	16,5 %
	No flood defences have been installed	Count	13	11	52	29	16	121
		%within Country	5,5 %	3,9 %	19,5 %	9,9 %	4,2 %	8,3 %
	Previous bad experience	Count	116	88	86	116	140	546
		%within Country	49,2 %	31,2 %	32,3 %	39,7 %	37,1 %	37,5 %
	Some things cannot be planned against	Count	16	11	28	10	13	77
		%within Country	6,8 %	3,9 %	10,5 %	3,3 %	3,3 %	5,3 %
	Authorities do not place enough of a priority on avoiding flooding	Count	66	83	129	95	135	508
		%within Country	28,0 %	29,4 %	48,5 %	32,4 %	35,8 %	34,9 %
	Other	Count	58	104	0	79	88	329
		%within Country	24,6 %	36,9 %	0,0 %	27,2 %	23,3 %	22,7 %
DK/NA	Count	10	7	22	17	10	67	
	%within Country	4,2 %	2,5 %	8,3 %	5,9 %	2,7 %	4,6 %	
Total	Count							
	(responses)	317	337	369	386	478	1888	
	Respondents	236	282	266	292	378	1454	
	%within Country	16,2 %	19,4 %	18,3 %	20,1 %	26,0 %	100,0 %	

SOCIAL BACKGROUND

Q33 Gender * Country Crosstabulation

			Country					Total
			Sweden	Netherlands	UK	Norway	Germany	
Q33 Gender	Male	Count	401	379	314	506	378	1978
		% within Country	50,1%	47,6%	39,3%	63,3%	47,3%	49,5%
	Female	Count	399	417	486	294	422	2018
		% within Country	49,9%	52,4%	60,8%	36,8%	52,8%	50,5%
Total	Count		800	796	800	800	800	3996
	% within Country		100,0%	100,0%	100,0%	100,0%	100,0%	100,0%

AGE * Country Crosstabulation

			Country					Total
			Sweden	Netherlands	UK	Norway	Germany	
AGE	<29	Count	147	64	43	36	142	432
		% within Country	18,6%	8,1%	5,4%	4,5%	17,8%	10,8%
	30-39	Count	105	202	84	150	189	730
		% within Country	13,3%	25,4%	10,5%	18,8%	23,6%	18,3%
	40-49	Count	133	204	123	182	215	857
		% within Country	16,8%	25,7%	15,4%	22,8%	26,9%	21,5%
	50-59	Count	144	175	180	176	92	767
		% within Country	18,2%	22,0%	22,6%	22,0%	11,5%	19,3%
	60-69	Count	116	98	159	120	114	607
		% within Country	14,7%	12,3%	19,9%	15,0%	14,3%	15,2%
	70>	Count	146	52	208	136	48	590
		% within Country	18,5%	6,5%	26,1%	17,0%	6,0%	14,8%
Total	Count		791	795	797	800	800	3983
	% within Country		100,0%	100,0%	100,0%	100,0%	100,0%	100,0%

Q35 What is you highest completed educational level? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q35 What is you highest completed educational level?	GCSE/O level	Count	90	23	367	107	154	741
		% within Country	11,3%	2,9%	45,9%	13,4%	19,2%	18,5%
	A-level	Count	53	97	79	202	289	720
		% within Country	6,6%	12,2%	9,9%	25,3%	36,1%	18,0%
	Higher education	Count	38	110	89	169	188	594
		% within Country	4,8%	13,8%	11,1%	21,1%	23,5%	14,9%
	Master-s degree	Count	71	209	93	157	141	671
		% within Country	8,9%	26,3%	11,6%	19,6%	17,6%	16,8%
	Further education	Count	186	60	56	160	18	480
		% within Country	23,3%	7,5%	7,0%	20,0%	2,2%	12,0%
	6	Count	36	229	0	0	0	265
		% within Country	4,5%	28,8%	,0%	,0%	,0%	6,6%
	7	Count	121	59	0	0	0	180
		% within Country	15,1%	7,4%	,0%	,0%	,0%	4,5%
	8	Count	189	0	0	0	0	189
		% within Country	23,6%	,0%	,0%	,0%	,0%	4,7%
	DK/NA	Count	16	9	116	5	11	157
		% within Country	2,0%	1,1%	14,5%	,6%	1,4%	3,9%
Total	Count	800	796	800	800	801	3997	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Number of adults in household * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Number of adults in household	1,00	Count	313	142	201	169	163	988
		% within Country	39,1%	17,9%	25,1%	21,1%	20,6%	24,8%
	2,00	Count	438	538	501	524	436	2437
		% within Country	54,8%	67,8%	62,6%	65,5%	55,2%	61,2%
	3,00	Count	33	63	77	81	116	370
		% within Country	4,1%	7,9%	9,6%	10,1%	14,7%	9,3%
	4,00	Count	11	38	14	19	55	137
		% within Country	1,4%	4,8%	1,8%	2,4%	7,0%	3,4%
	5+	Count	5	13	7	7	20	52
		% within Country	,6%	1,6%	,9%	,9%	2,5%	1,3%
Total	Count	800	794	800	800	790	3984	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Number of total household members * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Number of total household members	1,00	Count	268	116	185	141	163	873
		% within Country	33,5%	14,8%	23,1%	17,7%	20,7%	22,0%
	2,00	Count	308	267	399	302	211	1487
		% within Country	38,5%	34,1%	49,9%	38,0%	26,7%	37,5%
	3,00	Count	83	123	108	102	116	532
		% within Country	10,4%	15,7%	13,5%	12,8%	14,7%	13,4%
	4,00	Count	95	169	75	158	194	691
		% within Country	11,9%	21,6%	9,4%	19,9%	24,6%	17,4%
	5,00	Count	39	69	25	71	64	268
		% within Country	4,9%	8,8%	3,1%	8,9%	8,1%	6,8%
	6,00	Count	6	25	6	14	26	77
		% within Country	,8%	3,2%	,8%	1,8%	3,3%	1,9%
	7+	Count	1	14	2	7	15	39
		% within Country	,1%	1,8%	,3%	,9%	1,9%	1,0%
Total	Count	800	783	800	795	789	3967	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q38 For how many years have you been living at your current address? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q38 For how many years have you been living at your current address?	<2 years	Count	137	88	93	86	64	468
		% within Country	17,1%	11,1%	11,6%	10,8%	8,0%	11,7%
	2-10 years	Count	305	416	249	258	354	1582
		% within Country	38,1%	52,3%	31,1%	32,3%	44,3%	39,6%
	10> years	Count	357	291	452	455	379	1934
		% within Country	44,6%	36,6%	56,5%	56,9%	47,4%	48,4%
	DK/NA	Count	1	1	6	0	3	11
		% within Country	,1%	,1%	,8%	,0%	,4%	,3%
Total	Count	800	796	800	799	800	3995	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q39 What kind of residence do you live in? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q39 What kind of residence do you live in?	Bungalow	Count	211	84	244	117	201	857
		% within Country	26,4%	10,6%	30,5%	14,6%	25,1%	21,4%
	Ground floor flat/maisonette	Count	76	21	16	471	85	669
		% within Country	9,5%	2,6%	2,0%	58,8%	10,6%	16,7%
	Flat/maisonette - first floor or above	Count	329	49	29	68	172	647
		% within Country	41,1%	6,2%	3,6%	8,5%	21,5%	16,2%
	House on more than 1 floor	Count	183	639	503	134	334	1793
		% within Country	22,9%	80,3%	62,9%	16,7%	41,8%	44,9%
	Barge	Count	0	1	0	0	0	1
		% within Country	,0%	,1%	,0%	,0%	,0%	,0%
	Caravan	Count	0	1	0	0	0	1
		% within Country	,0%	,1%	,0%	,0%	,0%	,0%
	DK/NA	Count	1	1	8	11	8	29
		% within Country	,1%	,1%	1,0%	1,4%	1,0%	,7%
Total	Count	800	796	800	801	800	3997	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q40 Do you/your family own or rent your property? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q40 Do you/your family own or rent your property?	Own	Count	415	643	665	726	531	2980
		% within Country	51,9%	80,8%	83,1%	90,9%	66,3%	74,6%
	Private rental	Count	103	19	69	57	206	454
		% within Country	12,9%	2,4%	8,6%	7,1%	25,7%	11,4%
	Council or housing association rental	Count	277	128	44	8	45	502
		% within Country	34,6%	16,1%	5,5%	1,0%	5,6%	12,6%
	Other	Count	4	4	8	6	6	28
		% within Country	,5%	,5%	1,0%	,8%	,7%	,7%
	DK/NA	Count	1	2	14	2	13	32
		% within Country	,1%	,3%	1,8%	,3%	1,6%	,8%
Total	Count	800	796	800	799	801	3996	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Q41 Area type * Country Crosstabulation

% within Country

		Country					Total
		Sweden	Netherlands	UK	Norway	Germany	
Q41 Area type	Urban	61,6%	21,1%	7,0%	72,7%	37,8%	40,1%
	Suburban	28,1%	35,5%	8,4%	13,5%	17,6%	20,6%
	Rural	10,3%	43,4%	84,6%	13,8%	44,6%	39,3%
Total		100,0%	100,0%	100,0%	100,0%	100,0%	100,0%

Q42 What is you main economic activity? * Country Crosstabulation

			Country					
			Sweden	Netherlands	UK	Norway	Germany	Total
Q42 What is you main economic activity?	Farmer	Count	4	23	11	12	11	61
		% within Country	,5%	2,9%	1,4%	1,5%	1,4%	1,5%
	Self-employed	Count	46	84	99	37	84	350
		% within Country	5,8%	10,6%	12,4%	4,6%	10,5%	8,8%
	Employee	Count	389	382	276	490	369	1906
		% within Country	48,6%	48,0%	34,5%	61,3%	46,1%	47,7%
	Student	Count	69	9	6	15	35	134
		% within Country	8,6%	1,1%	,8%	1,9%	4,4%	3,4%
	Retired	Count	231	110	333	217	125	1016
		% within Country	28,9%	13,8%	41,6%	27,1%	15,6%	25,4%
	Housewife	Count	18	145	51	22	100	336
		% within Country	2,3%	18,2%	6,4%	2,8%	12,5%	8,4%
	Other	Count	43	41	24	7	67	182
		% within Country	5,4%	5,2%	3,0%	,9%	8,4%	4,6%
	DK/NA	Count	0	2	0	0	10	12
		% within Country	,0%	,3%	,0%	,0%	1,2%	,3%
Total	Count	800	796	800	800	801	3997	
	% within Country	100,0%	100,0%	100,0%	100,0%	100,0%	100,0%	

Annex 3. Additional information on sample selection (from TNS Gallup's report)

A1. 4. Sample selection

A critical issue involved in the sample selection is the identification of households living in flood-prone areas. Survey samples were prepared in each country in cooperation between the NVE and the TNS Gallup partners.

Table A2: FLOWS sample selection by country.

Summary statistics	UK	Netherlands	Norway	Sweden	Germany
Survey population	2.6m	10228	3438	1583	About 325.000
Gross sample	2184	10228	3438	1583	9623
Sample not used	310	5501	628	17	4348
Net sample	1874	4727	2810	1566	5275
No contacts:					
Non-response	481	1490	484	77	922
IO not available	0	0	100	65	18
Not in target group	2	117	136		88
Number not in use	73	449	35	23	1405*
Other no contact	189	53	94	36	197
Sum no contacts	745	2109	848	201	2630
Refusals:					
Language problem	-	0	12	41	32
Refusals, in principle	-	1347	374	181	1235
Refusals, no time	-	292	225	102	496
Refusals, illness	-	53	27	68	20
Refusal, lack of interest	-	0	254		0
Refusal, lack of competence	-	0	69		0
Break offs	57	94	19	17	35
No reason/other reason	272	36	182	156	27
Total refusals	329	1822	1162	565	1845
Complete interviews	800	796	800	800	800

*Mostly generated phone numbers.

In particular the sampling phase in Norway and Sweden turned out to be complicated, as the topography in these countries is complex. While in the Netherlands and in the UK the flood-prone areas are rather flat and wide in scope, in Norway and in Sweden they are narrow and follow strict topographical boundaries. The basic sample selection parameters for each country are displayed in table A2.

The following paragraphs provide some further information on the sample selection in each country.

A1.4.1 Sample selection Norway.

In Norway the survey population was initially identified by topographical flood inundation maps (FLOWS maps), and households living in the flood-prone areas according to the map boundaries were selected for interview.

At the same time the population living in these areas according to currently available maps, did not provide a gross sample large enough to provide the required 800 interviews. Hence an additional sample was selected by adding another flood-prone area (Lillestrøm) to the survey population. However, as flood maps were not available for Lillestrøm, this area was subdivided regionally by the smallest geographical location identifier readily available (“Grunnkrets). Thus, while about the half of the sample in Norway was defined by the flood-maps, the other half was selected from ordinary geographical maps.

Following the geographical delimitation of the survey area, the following adjustments were made:

5. Within the flood-prone areas, buildings are of several kinds, including industrial or commercial buildings, annexes, farm buildings etcetera. These were excluded from the survey population.
6. Following the identification of the survey population, the matching of the population to telephone registers proved to be difficult in some areas. Many flood-prone households are located in rural and remote parts of the country where addresses are less exact than what is typically the case in the urban and central areas. In some instances households are not listed in the telephone registers by an exact street address. This will be the case for example in a small community where street names are “irrelevant” for example due to the fact that mail is collected at a mail-box in the community postal office/grocery shop etc. In other instances addresses will be of the type “House number 54 along bus route number 12”. In other words, exact matching of household addresses and telephone numbers (if telephone is at all available at the household) is in such instances impossible. The lack of addresses adds systematic bias in the sample prior to interviewing.
7. Finally, potential bias is introduced by lack of contact and none-response during the interview.

At the same time some pieces of information about all households in the survey population are available from the flood-map register, and can be used for identification of eventual sample selection bias. Table A3 demonstrates the consequences of the regional sample distribution at each stage of the sampling phase.

The table demonstrates the sampling effect at the various stages of the survey preparation.

- “Population” This column identifies all the initial addresses retrieved from the FLOOD maps.
- “Stage 1: building” Demonstrates the effect of filtering away non-residential buildings.
- “Stage 2: address” Shows the survey population following the matching of residential households with the telephone register. This also represents the “gross sample” at the time of fieldwork-start-up.
- “Stage 3: Sample”: Displays the final sample composition with all completed interviews.

As seen from the table, the initial survey delimitations reduce the population from 4665 to 3572 addresses. The exclusion of non-residential buildings represents the largest reduction, while some additional households are lost during the matching of telephone numbers to addresses. Note that, although the telephone number matching reduces the total survey population, in some areas it is actually enlarged. This is due to addresses that contain more than one residence, for example multi-story and other larger residential buildings, and is seen basically in the central and urban communities (02-03 area). A major effect of the address matching is that three-four areas are basically excluded from the survey population; Oslo, Elverum, Stor-Elvdal, Dalen and Målselv.

Comparing the survey population at fieldwork start-up to the net sample, it is seen that the geographic composition is basically intact. All areas with more than one household are represented in the final sample. At the same time three significant deviations are observed: The Bærum sample is reduced to the half of its population size, while Lærdal is doubled and Skedsmo is reduced from 42% to 34%.

Hence the Norwegian sample is weighted to correct for the survey sample bias introduced during the interviews. Weighting is performed in most regions at the level of “Fylke” to avoid the problem of empty cells in the weighting table. Table A4 displays the un-weighted and weighted samples by “Fylke”.

Table A3: Norway survey sample by county and sampling stage. Numbers and per cent.

Kommunenr	Population		Satge 1: Building		Stage 2: Address		Stage 3: Interview	
	Count	Per cent	Count	Per cent	Count	Per cent	Count	Per cent
Frogn	1	0,0	0		1	0,0		0,0
Bærum	574	12,3	570	16,0	781	22,6	96	12,0
Fet	52	1,1	52	1,5	72	2,1	18	2,3
Skedsmo	1265	27,1	1262	35,3	1451	42,1	274	34,3
Nes (Akershus)	1	0,0	1	0,0	1	0,0		0,0
Oslo	33	0,7	28	0,8	6	0,0	2	0,3
Kongsvinger	1	0,0		0,0	1	0,0		0,0
Hamar	2	0,0	1	0,0	1	0,0		0,0
Eidskog	1	0,0	1	0,0		0,0		0,0
Grue	447	9,6	365	10,2	325	9,4	104	13,0
Åsnes	145	3,1	72	2,0	65	1,8	11	1,4
Elverum	18	0,4	1	0,0		0,0		0,0
Trysil	118	2,5	63	1,8	34	1,0	14	1,7
Stor-Elvdal	34	0,7	14	0,4		0,0		0,0
Tynset	1	0,0	1	0,0	1	0,0		0,0
Vågå	242	5,2		0,0		0,0		0,0
Sel	104	2,2		0,0		0,0		0,0
Drammen	1	0,0	1	0,0		0,0		0,0
Nes	109	2,3	83	2,3	51	1,5	15	1,9
Nøtterøy	1	0,0		0,0	1	0,0	1	0,1
Notodden	234	5,0	85	2,4	60	1,7	29	3,6
Tokke (Dalen)	127	2,7	106	3,0	6	0,2	3	0,4
Kvinesdal	37	0,8	29	0,8	27	0,8	5	0,6
Sokndal	120	2,6	85	2,4	50	1,5	12	1,5
Høyanger	70	1,5	61	1,7	35	1,0	14	1,8
Lærdal	452	9,7	376	10,5	221	6,4	98	12,3
Luster	54	1,2	46	1,3	20	0,6	9	1,1
Forde	13	0,3	10	0,3	7	0,2	1	0,1
Sunddal	144	3,1	112	3,1	88	2,6	36	4,5
Trondheim	54	1,2	22	0,6	76	2,2	28	3,5
M. Gauldal	68	1,5	24	0,7	8	0,2	3	0,4
Melhus	66	1,4	57	1,6	42	1,2	22	2,8
Selbu	2	0,0	1	0,0	1	0,0		0,0
Saltdal	11	0,2	1	0,0	1	0,0	1	0,1
Målselv	1	0,0	22	0,6		0,0		0,0
Nordreisa	31	0,7		0,0	4	0,1	2	0,2
Karasjok	31	0,7	20	0,6	5	0,1	2	0,3
SUM	4665	100	3572	100	3442	100	800	100,0

Table A4: Norway: Survey population, sample and weighted sample by “Fylke”.

	Population		Weighted sample		Unweighted sample	
	N	%	N	%	N	%
All	3442	100 %	800	100 %	800	100 %
Bærum	788	22,9 %	183	22,9 %	98	12 %
Lillestrøm	1451	42,2 %	338	42,3 %	274	34 %
Fetsund	73	2,1 %	17	2,1 %	18	2 %
Åsnes	65	1,9 %	15	1,9 %	11	1 %
Hedmark	362	10,5 %	84	10,5 %	118	15 %
Buskerud	52	1,5 %	12	1,5 %	16	2 %
Telemark	66	1,9 %	15	1,9 %	32	4 %
Vest-Agder	27	0,8 %	6	0,8 %	5	1 %
Rogaland	50	1,5 %	12	1,5 %	12	2 %
Sogn	283	8,2 %	66	8,3 %	122	15 %
Møre	88	2,6 %	20	2,5 %	36	5 %
Sør-Trøndelag	127	3,7 %	30	3,8 %	53	7 %
Nord-Norge	10	0,3 %	2	0,3 %	5	1 %

A1.4.2 Sample selection Sweden.

The Swedish sample is selected from seven different geographical areas, by slightly differing sampling practices:

- *Arvika*: Sampling based on register information about actual flooding experiences from the last flood in the year 2000, with addition for all households that should have been affected by the flood according to their topographical position, but who are not covered by the register. These latter households are mainly located close to the sea and at an altitude less or equal to 50 meters above the sea level (The sea level during the 2000 flood was 43,38 meters).
- *Karlstad*: N.a.
- *Klarälvdalen*: Households selected from the flooding area of the 2000 flood.
- *Åmål*: Areas selected by the Rescue service organisation according to previous flooding experiences and current potential flooding danger.
- *Mariestad*: Hoseholds selected by Local authorities based on maps from the 2000 flood.
- *Kristianstad*: Three areas selected: Area 1 is located close to a barrage of an old sea. In case of barrage damage, the area will be flooded. Area 2 is a location where local authorities have distributed direct mail regarding potential flood risks. Area 3 is an area that never has been flooded, but in which flooding may easily happen, although it is located further away from water than areas 1 and 2. The basic idea is to compare information from area 3 with the other two ones.
- *Bollnäs*: Households selected from property register according to the 100-year flood risk definition (The water level might reach the household every 100th year).

A1.4.3 Sample selection UK

The sample covers the flood prone areas of the East of England, mainly low-lying plains and including reclaimed land. There were originally 318 postcodes in the sample, of which 270 are represented in completed questionnaires.

The sample is self-weighting across regions (Table A5).

A1.4.4 Sample selection Netherlands.

The survey population was divided into three sub-populations (Flevoland, Friesland and Groningen).

For the Friesland (1120 numbers) and Flevoland (3200 numbers) samples phone-numbers from distinct flooding areas of potential respondents were bought from Cendris .

For Groningen 6000 random phonenumber were generated. These were all situated in (potential) flooding areas.

A1.4.5 Sample selection Germany.

In Germany a total sample of 800 interviews was planned.

Sample design: The real sample consists of $n=800$ cases. This overall sample was split into the following three sub-samples: 180 cases in sub-sample A, 310 cases in sub-sample B, 310 cases in sub-sample C.

Sub-sample A (Außendeichs): certain streets in some flood-prone townships in the federal states of Schleswig-Holstein and Niedersachsen: township of Kellinghusen / federal state of Schleswig-Holstein (total of 30 streets), township of Hitzacker / federal state of Niedersachsen (total of 15 streets), township of Lauenburg / federal state of Schleswig-Holstein (total of 1 street)

Sub-sample B (Starkregen): certain areas in the outskirts of the city of Hamburg, that are flood-prone in case of intense rain (total of 34 streets)

Sub-sample C (Binnendeichs): flood-prone townships in the federal state of Niedersachsen (total of 83 townships)

The composition of the sub-samples is displayed in table A.6

Table A5. UK FLOWS sample regions by postal code.

Cambridgeshire	Lincolnshire	Norfolk			Northamptonshire
CB1 6AN	DN37 0TJ	NR12 0AD	NR12 9PD	NR9 5SP	NN14 1AD
CB1 6BG	LN11 0EH	NR12 0AS	NR12 9PS	NR9 5SQ	NN14 1AZ
CB1 6BU	LN11 0EJ	NR12 0AY	NR12 9PT	NR9 5SS	NN14 3JT
CB1 6BY	LN11 0EL	NR12 0BA	NR12 9PU	NR9 5SX	NN14 4JJ
CB1 6HS	LN11 0EN	NR12 0BE	NR12 9PZ	PE31 6TF	NN14 4JL
CB1 6HT	LN11 0EQ	NR12 0BL	NR12 9QA	PE31 8DS	NN14 4JR
CB1 6HU	LN11 0JJ	NR12 0BN	NR12 9QD	PE31 8HL	NN14 4TP
CB1 6HX	LN11 0JN	NR12 0BQ	NR12 9QF	PE31 8HN	NN14 4TS
CB1 6HY	LN11 0JP	NR12 0BT	NR12 9QL	PE31 8HP	NN15 6GA
CB1 6JA	LN11 0JR	NR12 0BW	NR12 9QN	PE31 8HR	NN15 6GB
CB1 6JX	LN11 0JW	NR12 0BX	NR12 9QP	PE31 8HW	NN15 6GD
CB1 6LR	LN11 0LE	NR12 0XH	NR12 9QR	PE31 8JA	NN15 6GS
CB1 6NP	LN11 0LT	NR12 0XJ	NR12 9QW	PE31 8RB	NN15 6XG
CB1 6NR	LN11 0LU	NR12 0XL	NR12 9QX	PE31 8RF	NN15 6XN
CB1 6PW	LN11 0LW	NR12 0XN	NR12 9QY	PE31 8RG	NN29 7TD
CB1 6UA	LN11 0LY	NR12 0XP	NR12 9QZ	PE31 8RH	NN7 3LF
CB1 6UD	LN13 9PY	NR12 0XR	NR12 9RB	PE31 8RT	NN7 3LH
CB1 6UQ	LN3 4ER	NR12 0XS	NR12 9RE	PE31 8SU	NN7 3PB
CB1 6YT	LN3 4HN	NR12 0XT	NR12 9RF		NN7 3PF
CB2 2EB	LN3 4HY	NR12 0XU	NR12 9RL		NN7 3QR
CB2 2TS	LN3 5DQ	NR12 0XX	NR12 9RN		NN7 3RG
CB2 4AG	LN3 5TA	NR12 0XZ	NR12 9RP		NN7 4AD
CB2 4EQ	LN3 5TD	NR12 0YB	NR12 9RQ		NN7 4AE
CB2 4HR	LN4 1AJ	NR12 0YE	NR12 9RR		NN7 4AF
CB2 4HS	LN4 1GE	NR12 0YG	NR12 9RW		NN7 4AG
CB2 4HT	LN4 1JH	NR12 0YH	NR12 9SH		NN7 4AJ
CB2 4HW	LN4 1JL	NR12 0YJ	NR12 9TF		NN7 4AL
CB2 4HY	LN4 1JS	NR12 0YL	NR12 9TQ		NN7 4AQ
CB2 4HZ	LN4 1LD	NR12 0YQ	NR13 3AA		NN7 4AT
CB2 4JA	LN4 1RF	NR12 0YR	NR13 3TE		NN7 4BB
CB2 4JJ	LN4 4AU	NR12 0YS	NR14 6DQ		NN7 4BQ
CB2 4NE	LN4 4AY	NR12 0YT	NR33 9JY		NN7 4PL
CB2 4NS	LN4 4DD	NR12 0YU	NR34 0HS		NN7 4PN
CB2 4PT	LN4 4HN	NR12 0YW	NR9 5AF		NN7 4PW
CB2 4PX	LN5 9DZ	NR12 8UJ	NR9 5AG		NN7 4PX
	LN5 9EF	NR12 9AA	NR9 5AL		NN7 4QH
	LN6 9JU	NR12 9AX	NR9 5AP		NN7 4QR
	LN8 5JJ	NR12 9AZ	NR9 5AX		NN7 4QS
	LN9 5LB	NR12 9BT	NR9 5BL		NN7 4QU
	LN9 6JG	NR12 9BU	NR9 5BT		NN7 4RT
	NG23 5JB	NR12 9BY	NR9 5EL		NN7 4RZ
	NG31 7UL	NR12 9BZ	NR9 5HL		NN7 4SW
	NG32 2HT	NR12 9DJ	NR9 5LN		NN9 5QF
	NG32 2NL	NR12 9ES	NR9 5QA		
	NG33 4LA	NR12 9GT	NR9 5QG		
	NG33 5LJ	NR12 9JA	NR9 5QH		
	NG34 0AA	NR12 9JN	NR9 5QP		
	NG34 0AD	NR12 9JP	NR9 5QZ		
	NG34 0AE	NR12 9JT	NR9 5RB		
	NG34 0HY	NR12 9JU	NR9 5RE		
	NG34 0JL	NR12 9JX	NR9 5RF		
	NG34 0NX	NR12 9LP	NR9 5RH		
	NG34 0QF	NR12 9LQ	NR9 5RP		
	NG34 0QX	NR12 9LR	NR9 5RR		
	NG34 0RL	NR12 9LX	NR9 5RS		
	NG34 0RP	NR12 9NE	NR9 5RZ		
	PE23 5PZ	NR12 9NH	NR9 5SD		
	PE23 5RG	NR12 9NZ	NR9 5SH		

Table A6: FLOWS sample composition in Germany.
Sample A: Außendeichs

Township of Kellinghusen

1	Feldhusenstrasse
2	Mühlenbeker Strasse
3	Marienstrasse
4	Mühlenstrasse
5	Poggfred
6	Mühlenbeker Strasse
7	Tewesallee
8	Neuer Kamp
9	Klaus-Groth-Strasse
10	Friedrichstrasse
11	Vorbrügger Strasse
12	Schützenstrasse
13	Birkenallee
14	Hauptstrasse
15	Mittelstrasse
16	Hafenstrasse
17	Breitenbergstrasse
18	An der Stör
19	Lehmbergstrasse
20	Neue Strasse
21	Fehrsstrasse
22	Bahnhofstrasse
23	Brauerstrasse
24	Störweg
25	Lohkoppelweg
26	Wischhof
27	Liliencron-Strasse
28	Hebbelstrasse
29	Hinterm Born
30	Steinstrasse

Township of Hitzacker

1	An der alten Jeetzel
2	Auf dem Brink
3	Kranplatz
4	Fischergang
5	Jeetzelufer
6	Rosenstrasse
7	Brauhofstrasse
8	Am Markt
9	Elbstrasse
10	Zollstrasse
11	Deichstrasse
12	An der Kirche
13	Schiffergang
14	Hauptstrasse
15	Marschtorstrasse

Township of Lauenburg

1	Elbstrasse
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Sample B: Starkregen

Flood-prone streets in Hamburg
(intense rain)

1	Allermöher Deich
2	Alter Berner Weg
3	Am Stühm-Nord
4	An der Falkenbek
5	Baarkamp
6	Blakshörn
7	Döringweg
8	Falkenbergsweg
9	Grootmoorweg
10	Hagendeel
11	Hasenweg
12	Heferacker
13	Hildburgweg
14	Holtkoppelgraben
15	Islandstraße
16	Kleine Wiese
17	Kniep
18	Krögerkoppel
19	Liethwisch
20	Meiendorfer Weg
21	Moorfleeter Deich
22	Neuengammer Hausdeich
23	Ochsenwerder Norderdeich
24	Radekamp
25	Randersweide
26	Reitdeich
27	St. Jürgen-Straße
28	Stedingweg
29	Tatenberger Deich
30	Vorderdeich
31	Wehmer Weg
32	Wehmerstieg
33	Wolfdietrichweg
34	Wullwisch

Sample C: Binnendeichs

Township Codes	Township
03151002	Barwedel
03151003	Bergfeld
03151004	Bokensdorf
03151005	Brome
03151007	Dedelstorf

03151008	Ehra-Lessien
03151009	Gifhorn
03151010	Gr. Oesingen
03151011	Hankensbüttel
03151014	Jembke
03151019	Obernholz
03151021	Parsau
03151025	Sassenburg
03151026	Schönewörde
03151028	Sprakensehl
03151029	Steinhorst
03151031	Tiddische
03151032	Tülau
03151035	Wagenhoff
03151036	Wahrenholz
03151038	Wesendorf
03151040	Wittingen
03353007	Drage
03353023	Marschacht
03353033	Tespe
03353037	Vierhöfen
03355001	Adendorf
03355003	Artlenburg
03355004	Bardowick
03355005	Barendorf
03355006	Barnstedt
03355007	Barum
03355008	Betzendorf
03355011	Brietlingen
03355014	Deutsch Evern
03355015	Echem
03355016	Embsen
03355017	Handorf
03355018	Hittbergen
03355019	Hohnstorf
03355020	Kirchgellersen
03355021	Lüdersburg
03355022	Lüneburg
03355023	Mechtersen
03355024	Melbeck
03355028	Radbruch
03355030	Reinstorf
03355031	Reppenstedt
03355032	Rullstorf
03355033	Scharnebeck
03355035	Südergellersen
03355038	Vastorf
03355039	Vögelsen
03355040	Wendisch Evern
03355041	Westergellersen
03355042	Wittorf
03360001	Altenmedingen
03360002	Bad Bevensen
03360003	Barum

03360004	Bienenbüttel
03360005	Bad Bodenteich
03360006	Ebstorf
03360008	Emmendorf
03360009	Gerdau
03360010	Hanstedt
03360011	Himbergen
03360012	Jelmstorf
03360013	Lüder
03360014	Natendorf
03360015	Oetzen
03360016	Rätzlingen
03360017	Römstedt
03360018	Rosche
03360019	Schwienau
03360020	Soltendieck
03360021	Stadensen
03360022	Stoetze
03360023	Suderburg
03360024	Suhlendorf
03360025	Uelzen
03360026	Weste
03360027	Wieren
03360028	Wrestedt

Sample selection: While in sub-samples A and B all households in the defined areas (streets) were part of the sample, sample C forms a subset of the whole population in the defined areas (townships):

Sub-sample C: The telephone numbers for sub-sample C were generated by applying the "random last two digits – RL(2)D-method" following the so-called Gabler/Haeder method. In the first step blocks of telephone numbers were built by cutting off the last two digits of all existing telephone numbers in the defined townships. In the second step the “universe” of all possible telephone numbers for these number blocks were generated by filling each existing number block with all possible digit combinations. From this “universe” a sample was randomly selected in a third step.

Sub-samples A and B: For setting up samples A and B, telephone numbers were taken from telephone directories. Because of the limited quantity of households / telephone numbers in these areas, all telephone numbers were used in the sample, without making a random selection.

Weighting: The weighting factor is based on the total population living in the areas covered in this survey. Since the population represented in sub-samples A and B forms only a small part of the whole population covered in the overall sample (consisting of all three sub-samples), the cases of sub-sample A and B were downweighted, while cases in sub-sample C were upweighted accordingly.

Reports from FLOWS project 2A:

WP 2A -1: Perception of Flood Hazard in Countries of the North Sea Region of Europe

Author: Irina Krasovskaia, Norwegian Water Resources and Energy Directorate (NVE)

WP 2A -2: Expert panel study

Author: Irina Krasovskaia, NVE, Norway

WP 2A -3: Qualitative studies of the public's comprehension of flood risk Case studies from the UK and Norway

Author: Melita R. Hasle, NVE, Norway

WP 2A-4: Combating flooding together

Authors:

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Denys Ngu, Norfolk County Council, UK

Barbro Näslund-Landenmark, Swedish Rescue Services Agency

Humphrey Smith, Rosslyn Research, UK

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WP2A-5: Interactive Learning Groups

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